

UNIQUE **S**TYLE **P**LATFOM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
ORANGE OBSESSED



Orange emerges as a key shade to watch for S/S 26 and beyond.

As seen on the recent CPHFW street style and catwalks, as well as the menswear S/S 26, from brands such as **Dries Van Noten** and **Dior**, orange hues are being worn as bright pops of colour or as monochromatic looks.

Taylor Swift recently announced her upcoming album, *The Life of a Showgirl*, which will be released on bright orange vinyl. She explained that she chose the colour to reflect the energetic and joyful spirit of the music. *"It feels like kind of energetically how my life has felt"*.

USP: Tones of orange emerge across fashion & culture, as a standout shade for S/S 26.

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MOOD



Be inspired by bold usage of orange in fashion & accessories, paired with turq, pastel orange & bubblegum pink

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COLOUR



14-0955

19-1250

16-1363

14-4130

17-1463

Be inspired by shades of orange, from red orange, tangerine, amber and tan alongside a pop of pale blue