

UNIQUE **S**TYLE **P**LATFOM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
TOO MUCH





Creator of *Girls*, **Lena Dunham**, has returned with a new 10-episode semi-autobiographical series on Netflix titled *Too Much*.

Set between New York and London, *Too Much* blends raw emotion with chaotic romance, and its costume design follows suit with **expressive, layered** and **theatrical** looks acting as a visual extension of the characters' inner lives.

Maximalist silhouettes, bold print and **textures** channel a new wave of 'messy-girl chic', where drama isn't just in the dialogue but in every outfit.

Fashion houses such as **No.21** have also recently incorporated this kind of chic 2010s look into their recent runway collection, showing the aesthetic has made a comeback.

USP: The once-cringed-at 2010s style makes a confident comeback, unfiltered, imperfect and cooler than ever.



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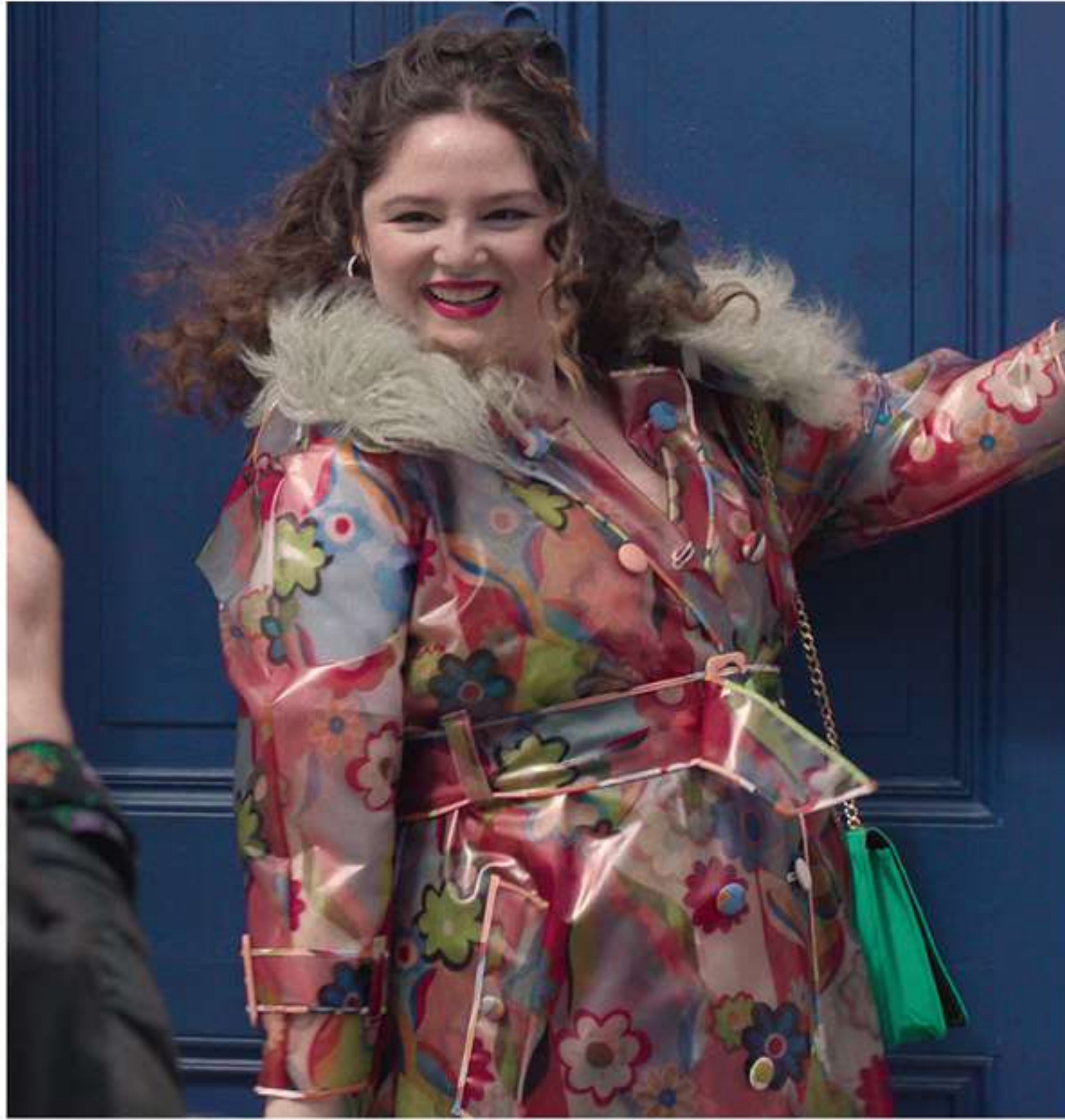
MOOD



Be inspired by the fashion and accessories from the 2010s, including vintage miss-matched clothing, leopard print and bold accessories

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COLOUR



19-4044

14-0232

17-5641

13-0608

19-1764

17-1740

Be inspired by a bold, bright colour palette from 2010s fashion including pretty pink and lipstick red alongside pale sage, frog green and navy