

UNIQUE STYLE PLATFORM  
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
FESTIVAL FASHION





**Festival fashion** is re-imagined for **Spring/Summer 26** with a contemporary blend of **utility** and **glamour**.

**Functional workwear** meets **high-shine** finishes as classic **outdoor** aesthetics are elevated.

**Burberry** channels its **British heritage** in their latest festival edit, pairing **practical outerwear** with **sequinned** statement pieces in a campaign that embraces the raw, rainy charm of the UK.

Early 2000's festival icon **Kate Moss** teamed up with **Zara** to modernise boho chic, with layered lace & rugged boots adding effortless edge.

**USP: Festival fashion** redefines 'occasionwear' by blending genderless utility items with luxe fabrications and feminine details.



# USP INSPIRE: FESTIVAL FASHION

# MOOD

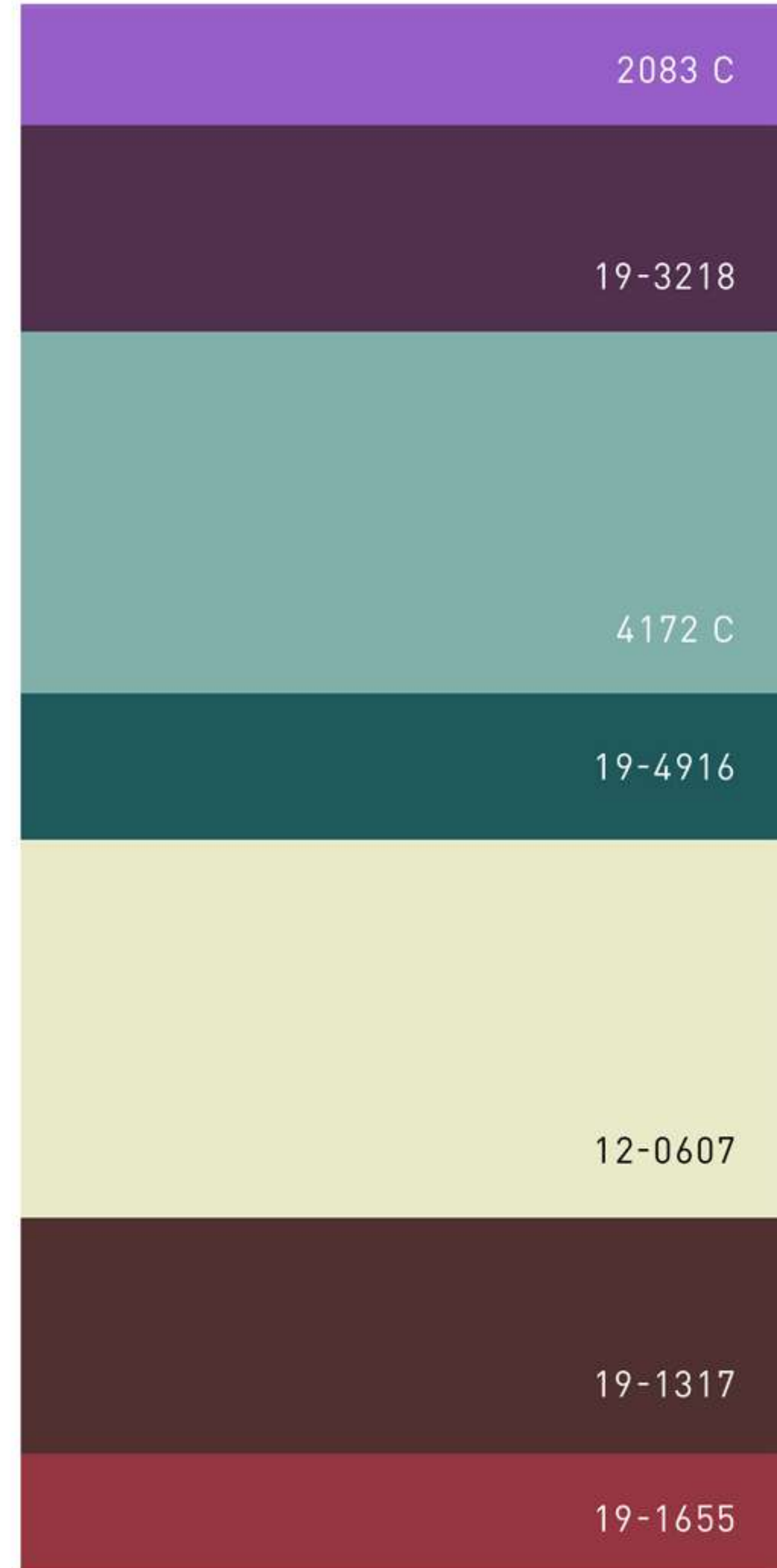


Be inspired by a British festival aesthetic, combining high shine glamour with utilitarian pieces such as boots, cargo pants & coats



# USP INSPIRE: FESTIVAL FASHION

# COLOUR



2083 C

19-3218

4172 C

19-4916

12-0607

19-1317

19-1655

Be inspired by a playful colour palette, including hues of dewberry, aubergine, turq & teal alongside pale lemon, dark chocolate and claret