



UNIQUE **S**TYLE **P**LATFOM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
PIXEL PERFECT



Pixel Perfect!

A **pixelated pattern** trend emerges across beauty, fashion and lifestyle.

With *A Minecraft Movie* hitting the screens this month, companies such as **Adidas** and beauty brand **NYX** are jumping on the pixel train, launching **themed products** inspired by the iconic **video game**.

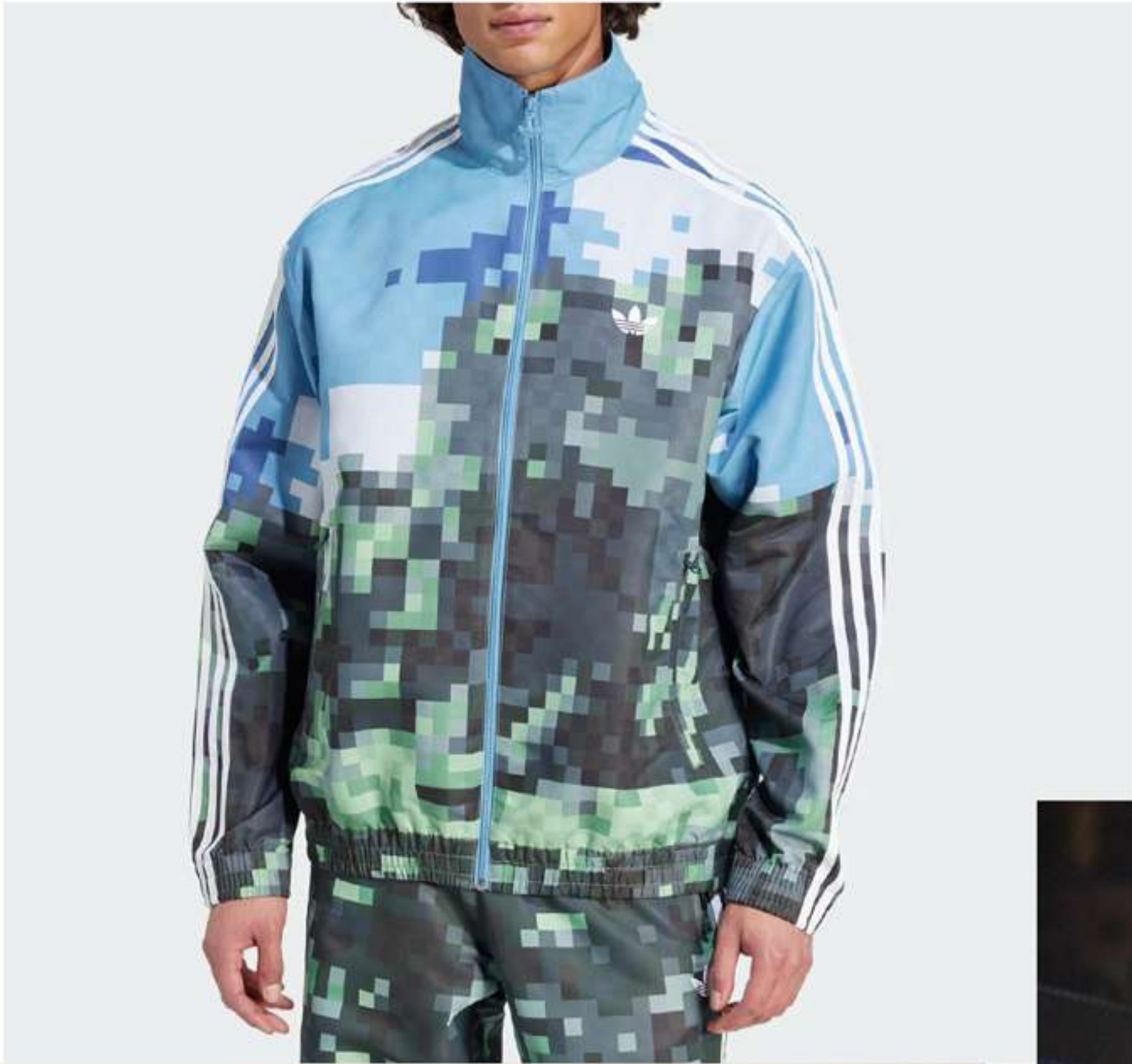
Louis Vuitton's A/W 25/26 menswear collection also features playful **pixelated prints**, while **Anrealage** brings bold, vibrant designs with striking **digital pixel** elements.

USP: Pixelated pattern emerges across fashion, beauty and lifestyle, drawing inspiration from the world of video games.



USP INSPIRE: PIXEL PERFECT

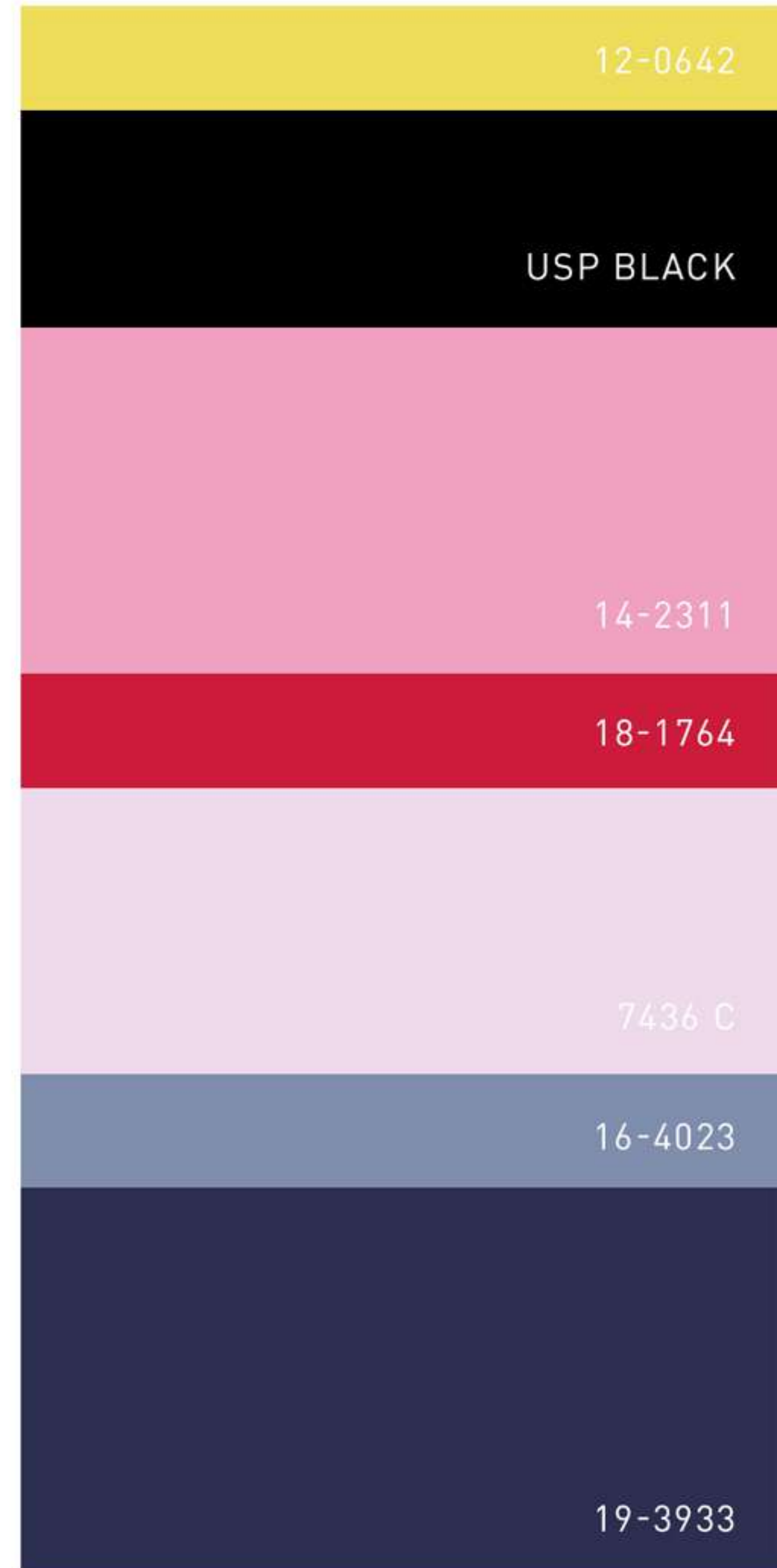
MOOD



Be inspired by a geometric pixel print, in interior textiles, beauty packaging and fashion pattern design

USP INSPIRE: PIXEL PERFECT

COLOUR



12-0642

USP BLACK

14-2311

18-1764

7436 C

16-4023

19-3933

Be inspired by a bright and bold colour palette with shades of bubblegum and extra pale pink alongside denim hues, raspberry and lemon