

UNIQUE **S**TYLE **P**LATFOM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
FISHERMAN





In the recent S/S 25 shows, designers were drawn to the allure of the sea, channelling a **fisherman**-inspired aesthetic with a **modern twist**.

Tommy Hilfiger staged their S/S 25 show on a decommissioned Staten Island Ferry, setting a nautical scene with **classic sailor stripes** that paid homage to **maritime heritage**.

Bright yellow raincoats - a nod to traditional fisherman gear - were prevalent, from brands like **Prada**, **No. 21**, and **Lacoste**. **Alaïa**'s fully **netted** looks also referenced nautical life.

Kolor's S/S 25 menswear collection honed in on **functionality**, with **overalls** and **utility vests** channelling the practical spirit of a fisherman's wardrobe.

USP: Fisherman-inspired fashion made waves on the latest catwalk shows, giving a luxe spin to classic workwear.

USP INSPIRE: FISHERMAN

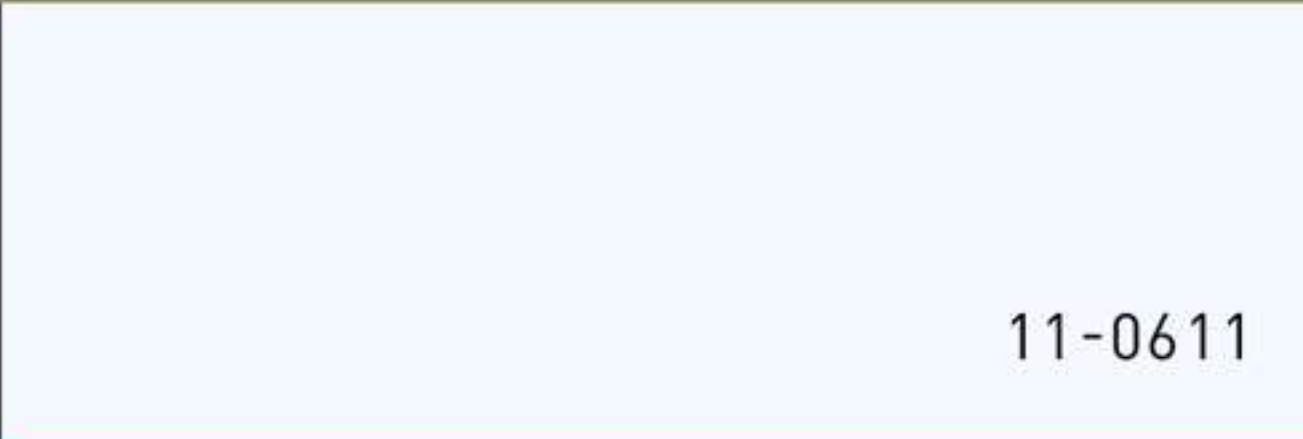
MOOD



Be inspired by traditional fisherman workwear, including waterproof jackets, heavy duty boots, overalls and striped cable knits

USP INSPIRE: FISHERMAN

COLOUR



Be inspired by a bright fisherman aesthetic, with shades of submarine yellow, khaki and red orange, alongside ultramarine, turq and bright white