

UNIQUE **S**TYLE **P**ATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
DARK RELIGION





A **dark gothic** mood continues to influence fashion and lifestyle trends, with **religious symbolism** becoming increasingly popular.

New film, *Immaculate*, is a psychological horror set to be released this month. Starring **Sydney Sweeney**, it tells the story of an American nun embarking on a journey to a remote convent in the picturesque Italian countryside, which quickly devolves into a nightmare.

During fashion month, several fashion houses appropriately took to beautiful **gothic churches** to showcase their recent collections, with brands such as **Simone Rocha**, **Annie's Ibiza** and **Edward Crutchley** leading the way.

In interiors, a move towards eclecticism sees brands embrace historical aesthetics, such as homeware company **Bettina Ceramica** who celebrate traditional Italian ceramics, creating hand-made *acquasantieras*, as seen in home of tastemaker **Lucy Williams**.



# USP INSPIRE: DARK RELIGION

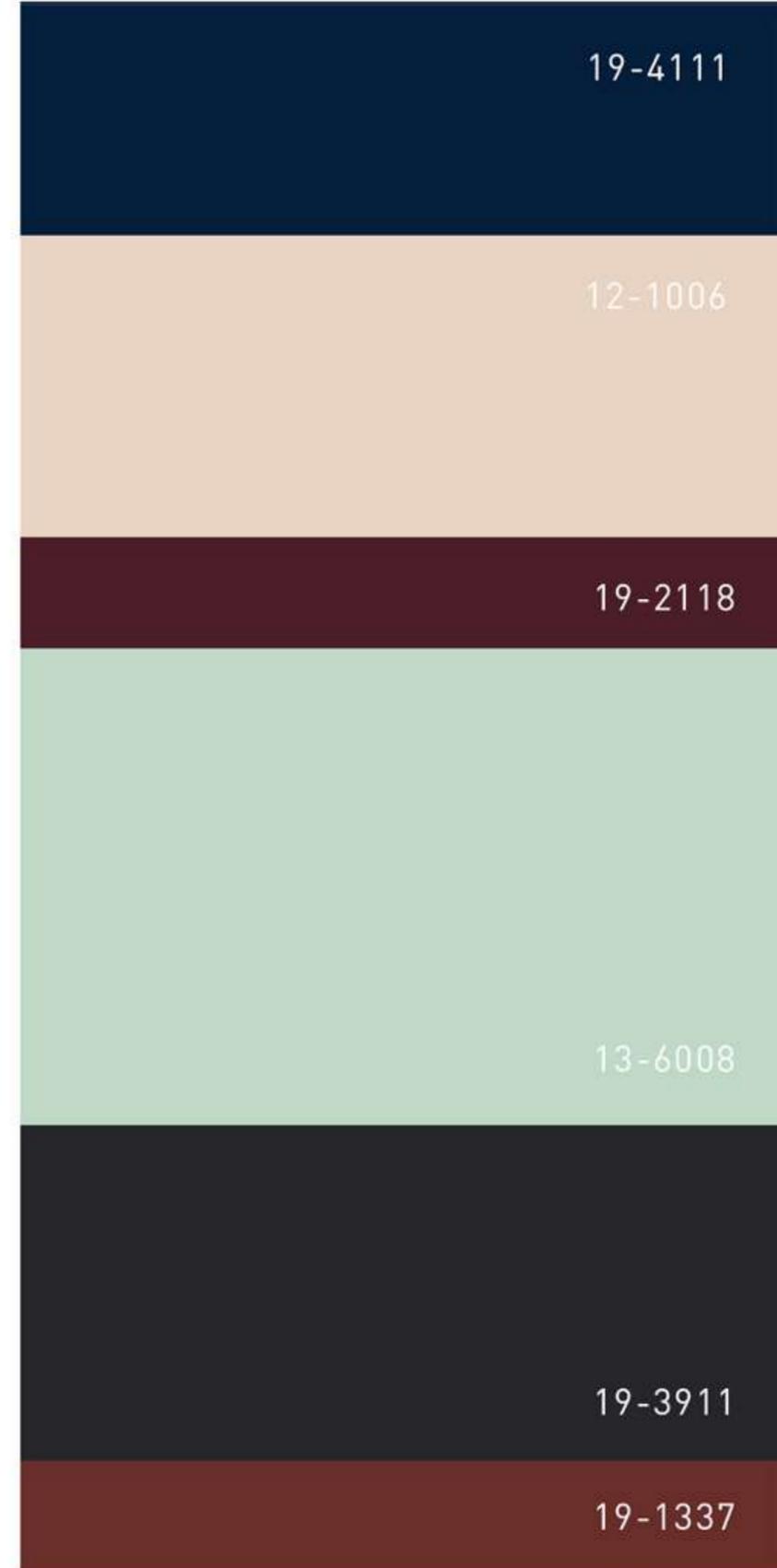
# MOOD



Be inspired by historical prints, luxe fabrications and maximalist detailing, combined to create a contemporary take on religious iconography

# USP INSPIRE: DARK RELIGION

# COLOUR



Be inspired by a modern gothic palette including an almost black, deep ink blue and red-brown, complimented with pale pink and mint green.