

UNIQUE **STYLE** PLATFORM  
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



**USP INSPIRE:**  
**LOUD LUXURY**





**2023** was the year of **Quiet Luxury**, with understated looks that showcased **high-quality materials** and **neutral colour palettes** dominating catwalks and street style.

As we move into **2024**, we are seeing the re-emergence of **bolder silhouettes** and **creative colour choices** - think **Loud Luxury!**

This new take on high-end fashion sees **stronger shapes, print and pattern, pops of rich colour** and **unexpected details** experience a resurgence in people's wardrobes, while **avant garde accessories** add an element of surprise to otherwise understated looks.

Brands such as **Jacquemus** and **Lanvin** are leading the way, as well as **Valentino** couture.



# USP INSPIRE: LOUD LUXURY

# MOOD



Be inspired by exaggerated silhouettes, striking prints, bold accessories and subtle yet exciting colour combos



# USP INSPIRE: LOUD LUXURY

## COLOUR



Be inspired by a bold yet sophisticated colour palette, pairing black and cream neutrals alongside luxurious shades of purple and red