

UNIQUE **S**TYLE **P**LATFORM  
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
BOGCORE



Introducing **Bogcore**, the not-so-fresh fashion trend emerging in opposition to the sleek and polished 'clean girl' aesthetics.

**Bogcore** embraces a **rustic charm** and a deep **reverence** for **nature**. It celebrates the **untamed beauty** found in the wilderness, as well as **handcrafted pieces** and **sustainable materials**.

Copenhagen-based brand **Solitude Studios** are leading the way with their recent A/W 24/25 collection and cult 'seaweed' bag, alongside brands such as **Misha Popova** and **Collina Strada**.

Our **S/S 25 Reclaimed colour trend** reflects a similar message, inspired by a post-apocalyptic future, where nature is finally flourishing as a result of humanity's decline.



Be inspired by the earthy textures and organic forms derived from nature, embracing imperfections in loose-fitted and layered garments

# USP INSPIRE: BOGCORE

# COLOUR



Be inspired by a muted colour palette combining murky swamp green with tones of chartreuse and soil, elevated by teal and a pop of faded lilac