

UNIQUE **S**TYLE **P**LATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS



USP INSPIRE:
PEARLESCENT



Pearls are having a moment. From the release of **Jessie Ware**'s latest album, featuring a track called *Pearls* and cover art that shows the artist wearing a tiered pearl necklace, to celebrities such as **Timothee Chalamet** and **athele Raheem Sterling** adopting the style, breaking a traditionally female jewellery look into the **gender-fluid mainstream**.

Pearl embellishments featured heavily throughout the recent runway collections, with **Simone Rocha** using her S/S 24 catwalk presentation as the opportunity to showcase her new pearl covered collaboration with **Crocs**.

With the **#glazednails** trend reaching over **66 million** views on TikTok and **Hailey Bieber's #glazeddonut** make up video amassing **660 thousand likes**, this type of **pearlescent** finish also seems to be gaining momentum in the beauty world.

USP INSPIRE: PEARLESCENT

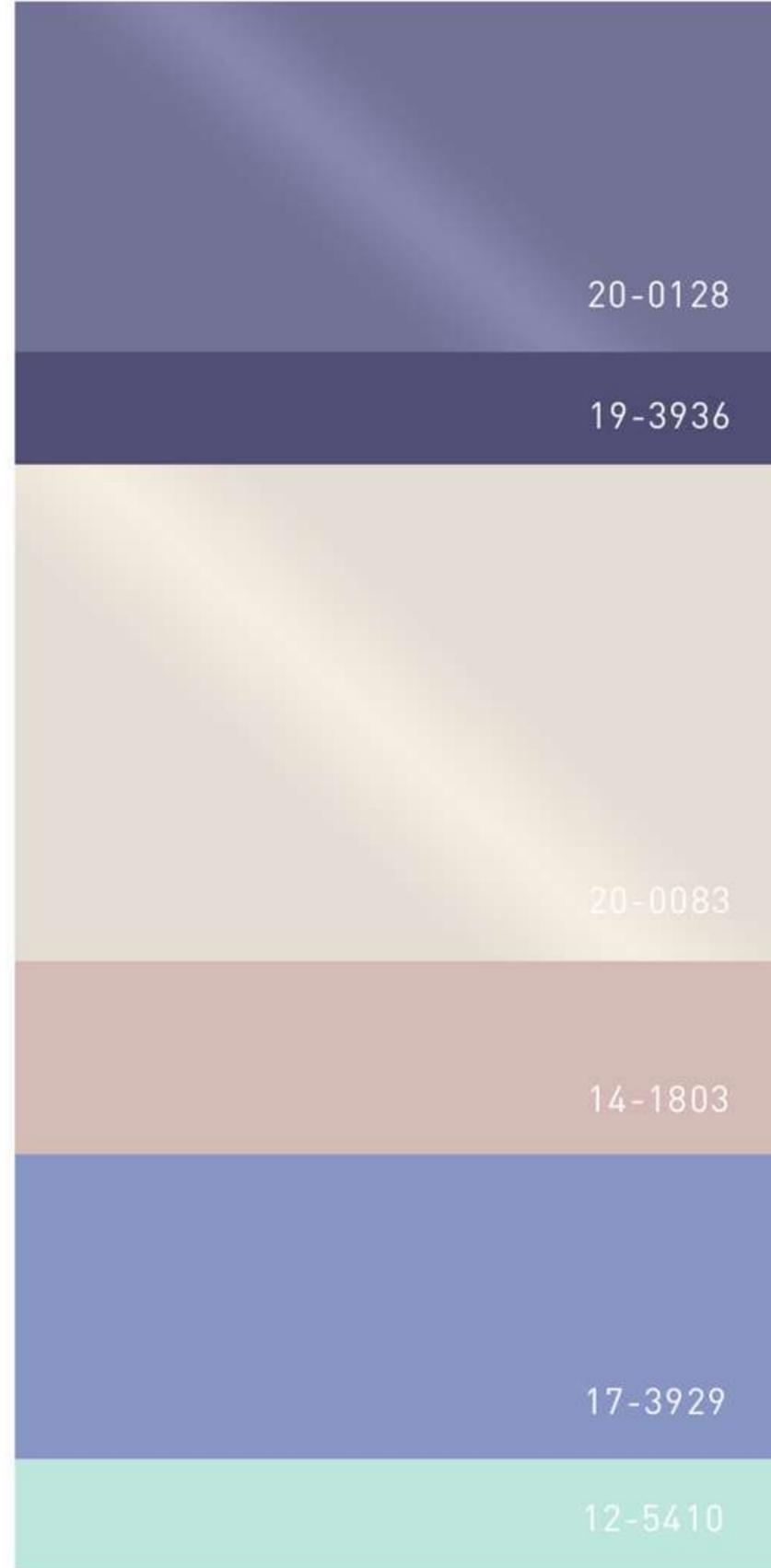
MOOD



Be inspired by pearl embellishments and statement jewellery, as well as an understated pearlescent shine finish for interior products and beauty.

USP INSPIRE: PEARLESCENT

COLOUR



Be inspired by the natural tones found in Mother of Pearl, from deep violets and pale turqs through to rose pink and true creamy white pearl.