

An abstract painting featuring a central cluster of flowers in shades of pink, purple, and red. The background is composed of bold, expressive brushstrokes in green, yellow, and dark tones. The overall style is vibrant and textured, with visible paint application techniques.

UNIQUE STYLE PLATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
FLOWER POWER



Bold and bright florals are resonating with consumers who are looking to fashion and design for a **burst of joy and colour**.

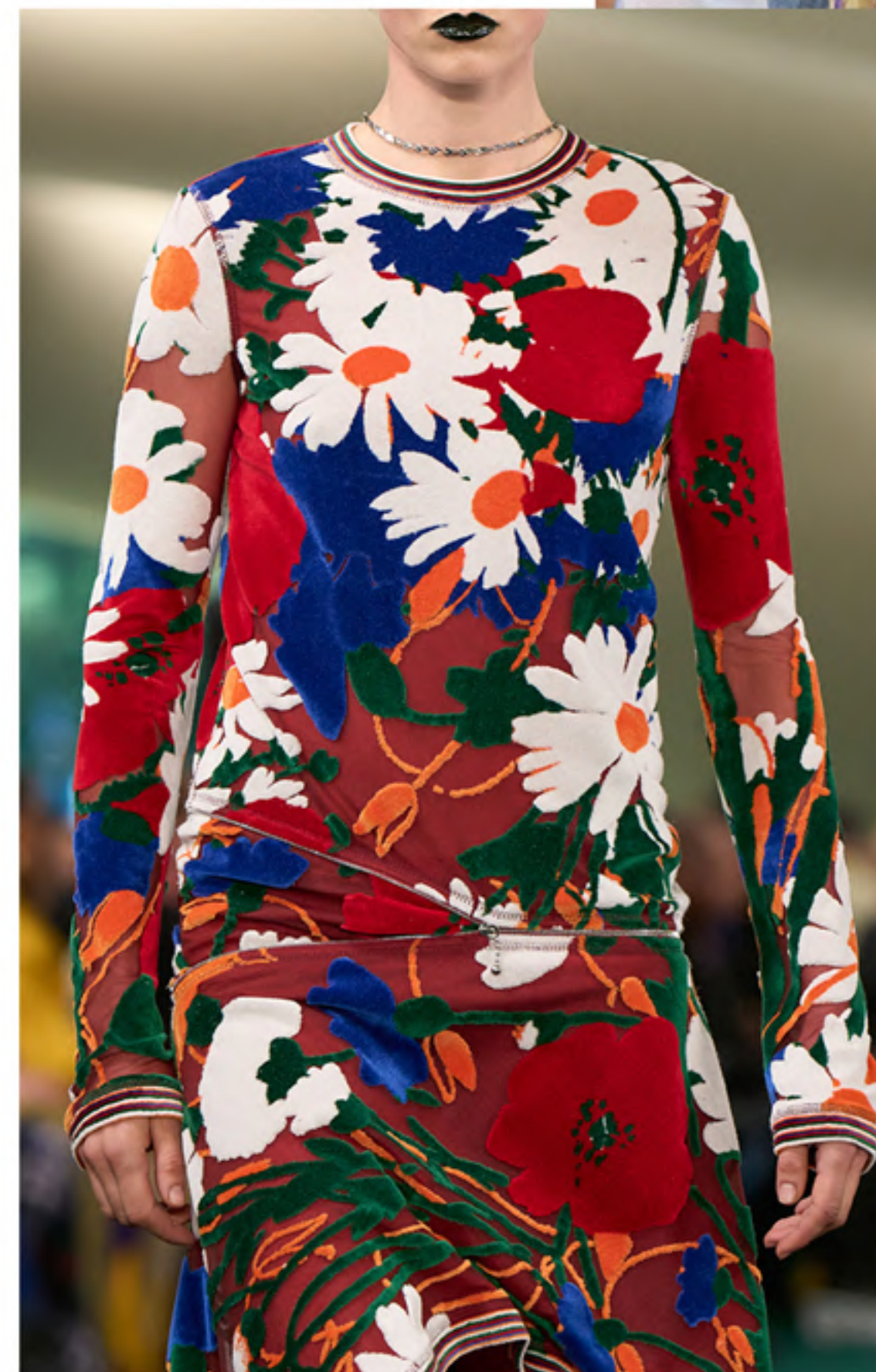
Floral prints were a dominant story at the recent **S/S 24 catwalk shows**, with a host of major designers featuring them in their collections. **Marni** presented patchworked flower sticker dresses and skirt suits made from hand-cut florals, alongside extreme 3D floral dresses made from tin cans.

Balmain featured sculptural roses across dresses, shoes and bags that were made from patent leather, rubber, latex, porcelain and sustainably recycled plastic bottles.

Floral art, delicate pastoral scenes, and playfully surrealistic nature was a standout theme at **Frieze Art Fair 2023**. **Damien Hirst** debuted his new series *The Secret Garden Paintings* — maximalist canvases covered in fields of wild flowers seen at an intimately close range, atop of which he layered his signature paint splotches.

USP INSPIRE: FLOWER POWER

MOOD



Be inspired by stylised floral motifs, with super scale prints, clashing colours, painterly effects, 3D embellishments and shiny sequins

USP INSPIRE: FLOWER POWER

COLOUR



16-3321

13-2805

18-1663

2122 C

18-4143

2905 C

18-0540

Be inspired by a bouquet of floral hues, combining cornflower and blue iris with orchid purple, petal pink, red rose and a dash of grass green