

UNIQUE **S**TYLE **P**LATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



LOOK AHEAD TO:
BOOKS & NEWSLETTERS
2023





Our series of **Look Ahead to 2023** reports will cover key things to look forward to in the coming year. We have carefully selected upcoming **exhibitions, films, TV, books, newsletters** and **podcasts**, that we believe will inspire fashion, colour and lifestyle trends.

The third in our series looks at the **new, upcoming or trending book releases**, as well as some of the USP favourite **Substack** articles and newsletters we're currently loving.

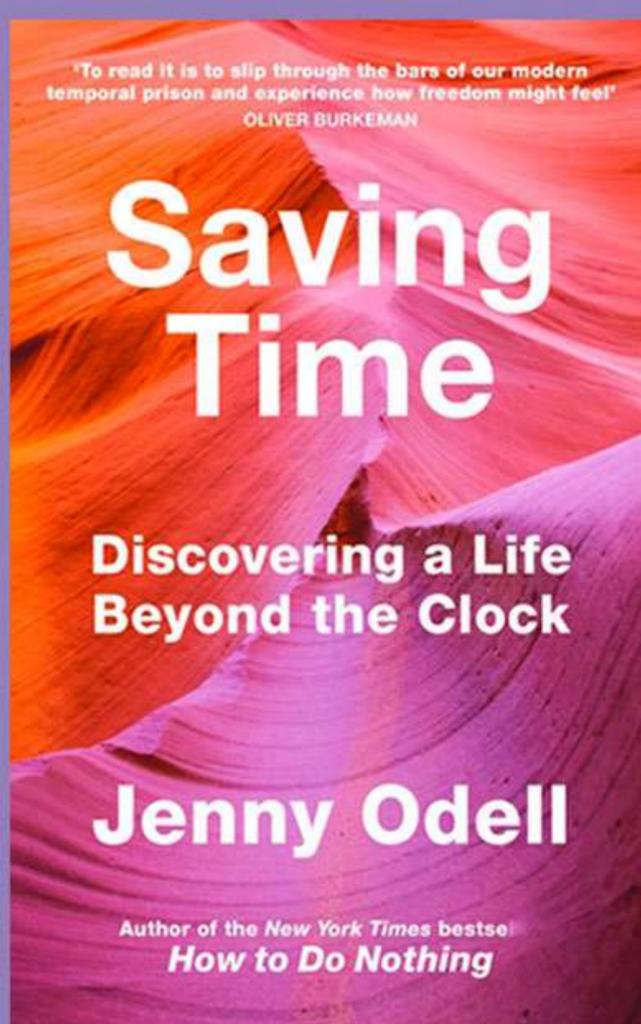
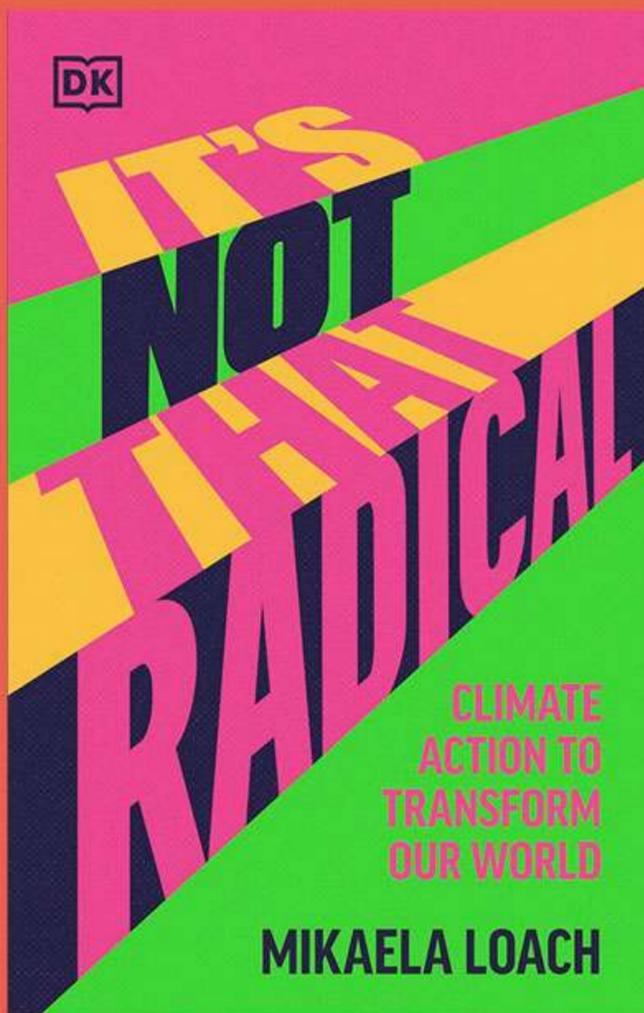
Honest and empowering memoirs or **relatable and witty tales** of people navigating through life's struggles help us to **escape** or overcome our over saturated, busy or complicated lives. Key themes include love, politics, society, grief and comedy and **re-telling stories from new or unconventional perspectives** provide insight and aim to **educate**.

IT'S NOT THAT RADICAL

Named as one of the most influential women in the UK climate movement, **Mikaela Loach** is on a mission to educate the masses. Her new book, *It's Not That Radical: Climate Action To Transform Our World*, offers a fresh perspective on the climate crisis, exploring how oppressive systems heavily contribute and ways to take action for a hopeful future for our planet.

Release date, 6 April 2023

Mikaela Loach



SAVING TIME

Jenny Odell, bestselling author of *How To Do Nothing*, is due to release her new book *Saving Time*, which expresses her concern about the hustle culture and the corporate clock. Taking inspiration from the pre-industrial world, **Odell** urges us to embrace a new concept of time, rejecting the notion that time is money. Claiming this will help us learn new and healthier ways to live.

Release date, 7 March 2023

Jenny Odell

YOU ARE NOT ALONE

Inspired by her award-winning podcast - Griefcast - **Cariad Lloyd**'s new book *You Are Not Alone* is a candid exploration of grief. **Lloyd** reflects on individual experiences with grief and the science behind how our society deals with it. A light-hearted guidance for anybody dealing with loss, how to help someone else or to simply understand life a little better.

Published, 19 Jan 2023

Cariad Lloyd

CARIAD LLOYD

you
are
not
alone

'Cariad Lloyd has changed the way we speak about grief'
Sara Pascoe

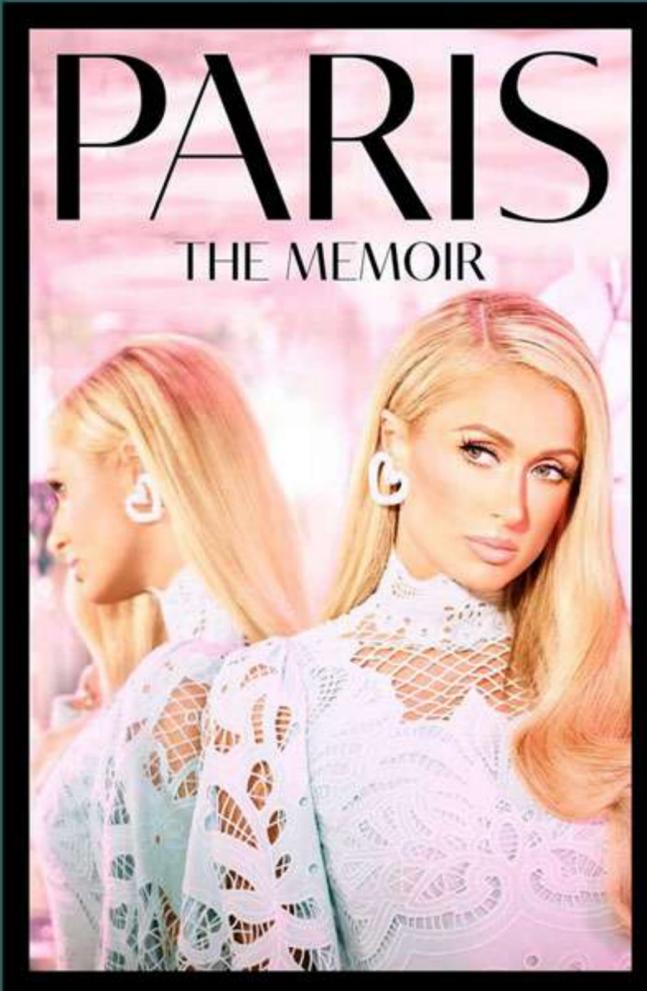
TONIC

YEARBOOK

Seth Rogan has been in the limelight since his new venture into the pottery and homeware world, launching his **Houseplant** brand and more recently opening his mid-century home up for rental on **Airbnb**. His upcoming memoir *Yearbook* is a collection of funny and personal stories from Jewish summer camp to his adventures in Los Angeles to doing stand-up comedy as a teenager.

Release Date, 7 March 2023

Seth Rogan



PARIS THE MEMOIR

An obsession with the past has filtered through to celebrity culture, with TV, movie and music icons reviving their careers. New film and book releases advocate for strong female role models, whilst still celebrating femininity - seeing comebacks from **Pamela Anderson, Barbie** and **Legally Blonde**. Heiress, model and reality star **Paris Hilton** is reinventing herself as an entrepreneur, pop culture maker, survivor and mum in her book, sharing her honest and humorous story.

Release date, 14 March 2023

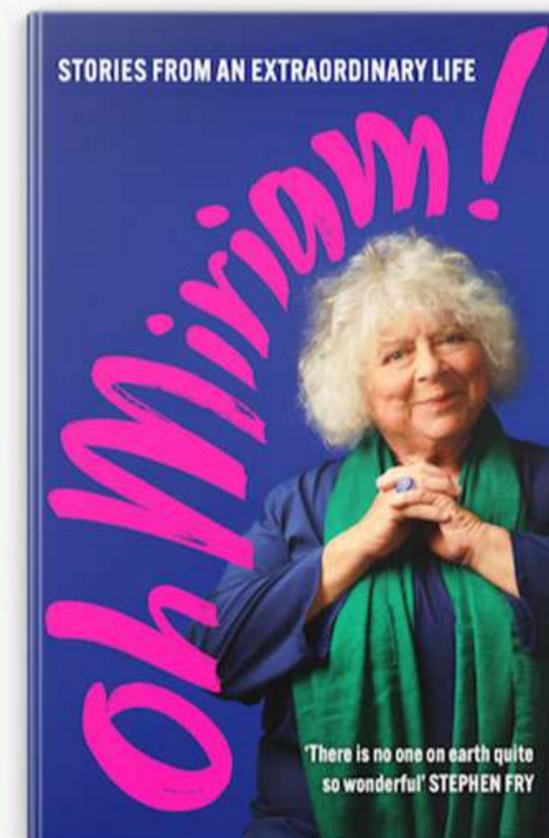
Paris Hilton

OH MIRIAM!

Outspoken and controversial but entertaining British national treasure **Miriam Margolyes** will be releasing her new biography *Oh Miriam!* later this year. Revealing juicy stories and tales from her extraordinary life for a hilarious and moving read.

Expected 14 September 2023

Miriam Margolyes

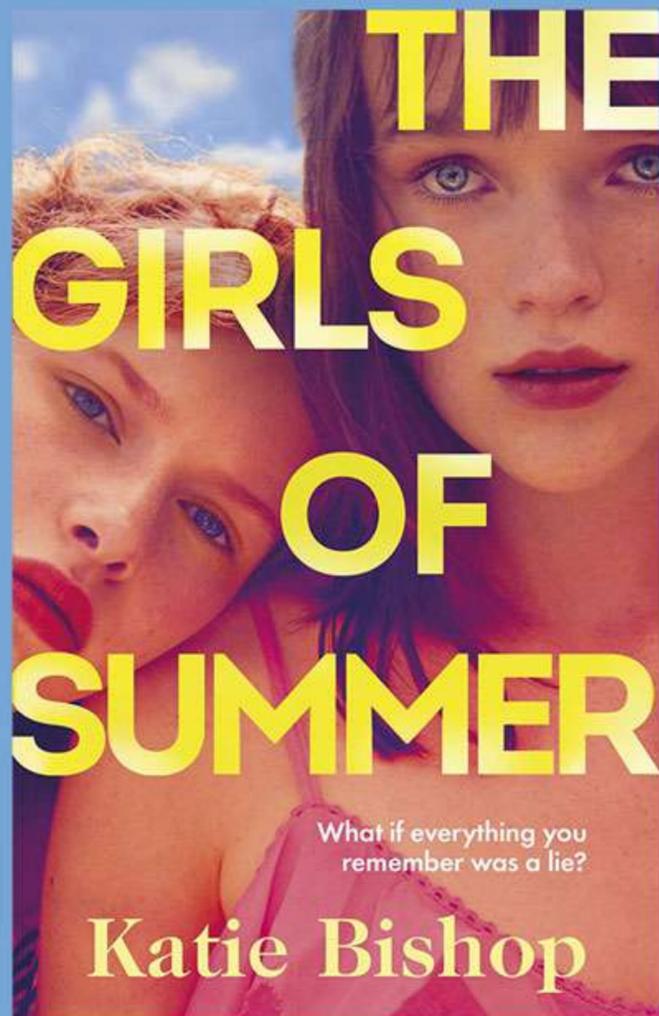


THE GIRLS OF SUMMER

In recent years, women have been standing up for their rights, bodies and safety, driving conversations around safer world for women. Debut author, **Katie Bishop** creates a twist on a traditional rom-com with *The Girls of Summer*. Joining a #MeToo discourse **Bishop** confronts dark topics such as rape, consent and trauma. Told through a dual-narrative **Bishop** seemingly switches from past to present.

Release date, 25 May 2023

Katie Bishop



GIRL, GODDESS, QUEEN

Modern classics are being re-made, telling stories from alternative perspectives. Rising **TikTok** star **Bea Fitzgerald** has grown an impressive audience of over 100k followers for her greek mythology parody videos *@chaosonolympus*. Now releasing a debut novel, **Fitzgerald** re-imagines one of the best known Greek Myths, *Persephone*, from a female perspective, shaking up the conventional story.

Release date, 13 July 2023

Bea Fitzgerald

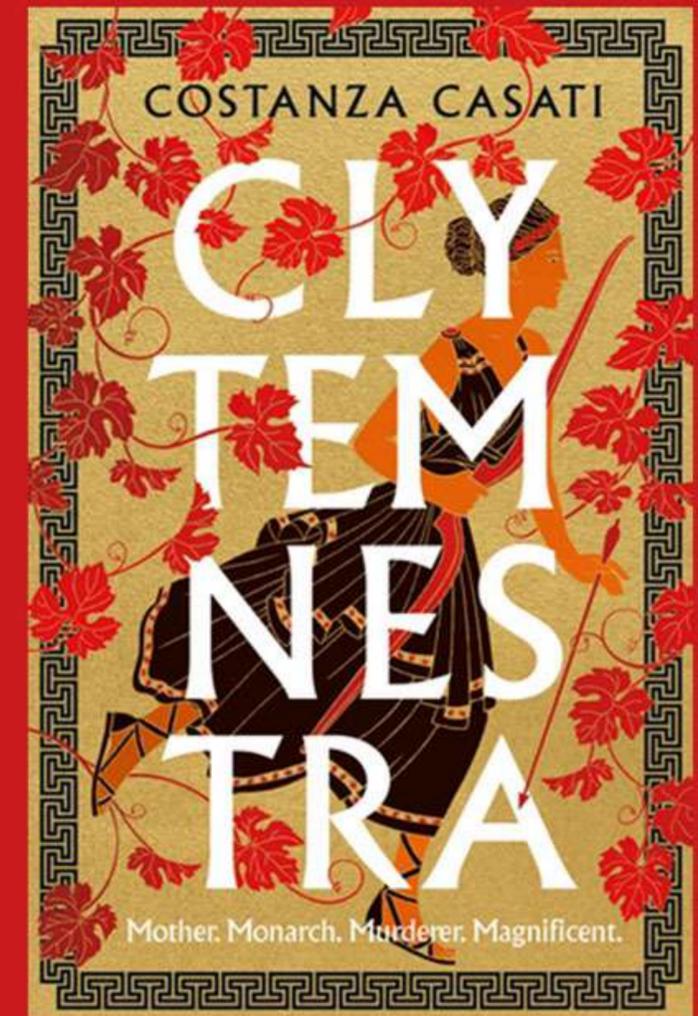


CLYTEMNESTRA

Greek myths are having a moment, through their modern re-telling's which aim to provide a new, female perspective. **Costanza Casati**'s new book tells the story of Greek mythology's most notorious heroine, Clytemnestra, from her vengeful perspective.

Release date, 2 March 2023

Costanza Casati

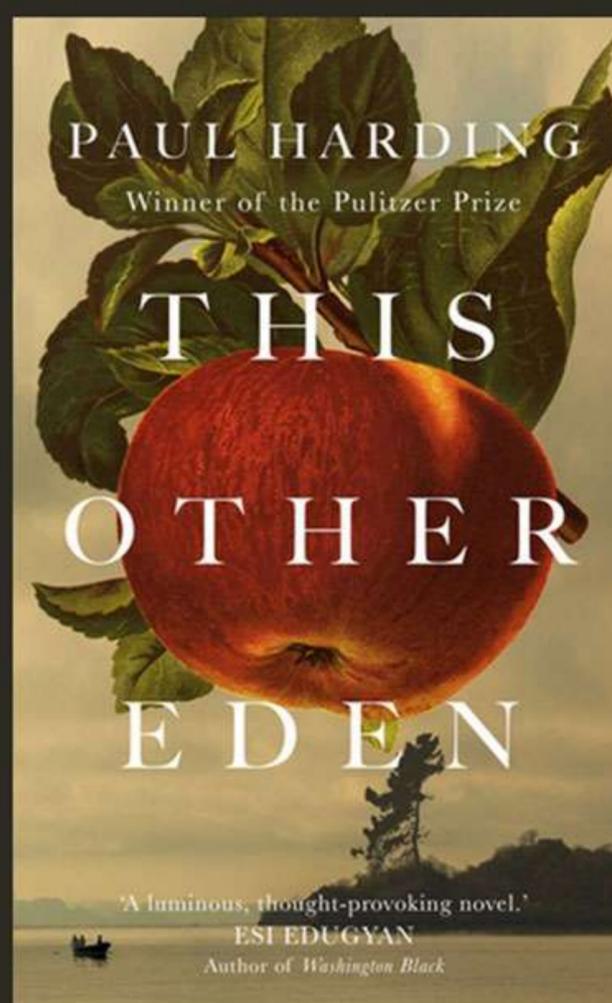
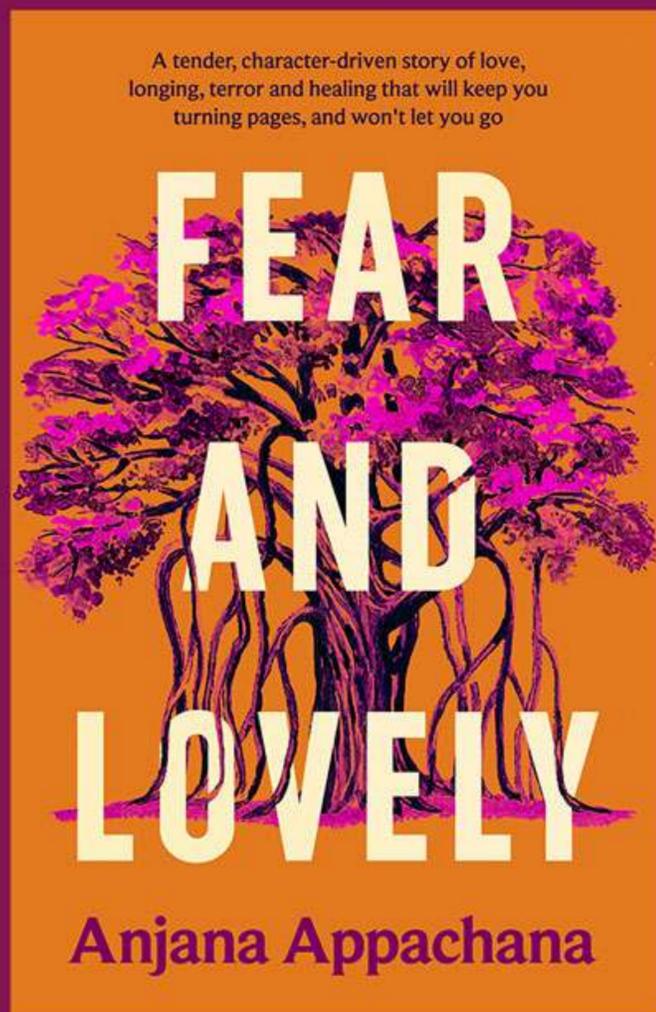


FEAR AND LOVELY

Books set across the world explore historical struggles of oppression, gender and race inequality and taboo subjects, many of which we are still overcoming today. **Appachana's** first novel in 20 years is a coming-of-age story, which explores trauma, marriage and the shame around mental health. Set in 1970's New Delhi, *Fear and Lovely* is both a comical and complex, character driven story about love and healing.

Published, 5 Jan 2023

Anjana Appachana



THIS OTHER EDEN

A thought provoking novel created by **Pulitzer Prize Winner Paul Harding**. *This Other Eden* is set in the early-20th century US - when anti-black prejudices were often mistaken for scientific truths - and tells a story of a civilisation born of race and science. As we still navigate through race inequality Harding's story challenges us to consider mercy and tolerance.

Published, 24 Jan 2023

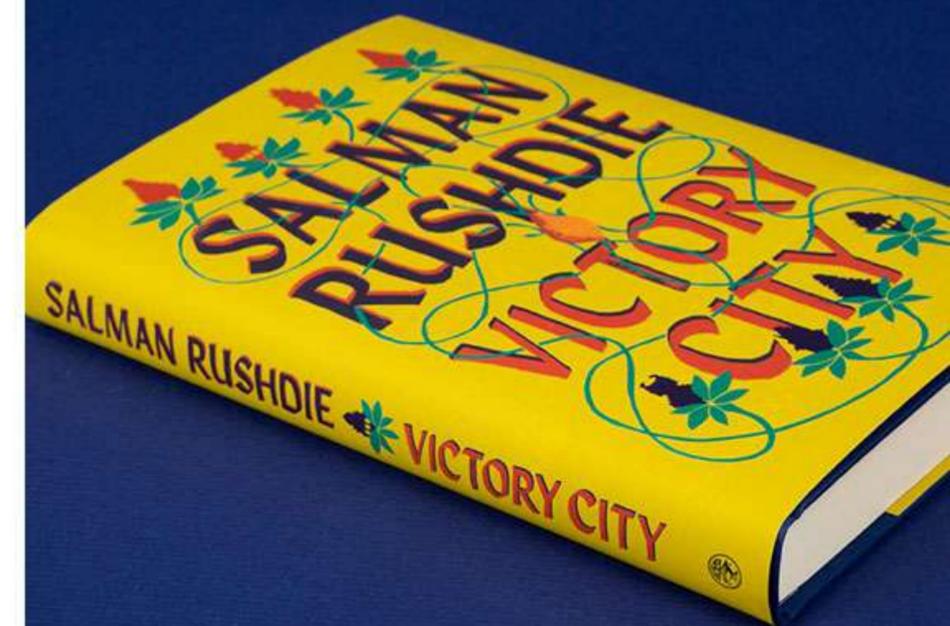
Paul Harding

VICTORY CITY

New fictional stories twist conventional narratives, offering new views of alternative historical times. Acclaimed novelist **Salman Rushdie**, writer of *The Satanic Verses* & *Midnight's Children*, has released his new book *Victory City*. Set in fourteenth-century Southern India, a young girl is tasked by a goddess with giving women power in a patriarchal world, challenging her to wipe out gender equality.

Published, 7 Feb 2023

Salman Rushdie

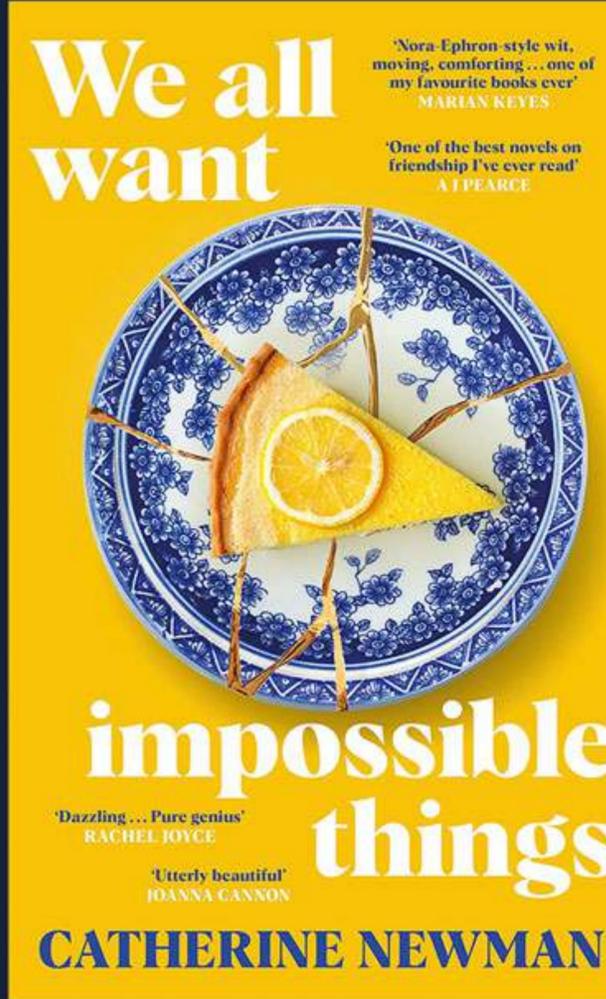
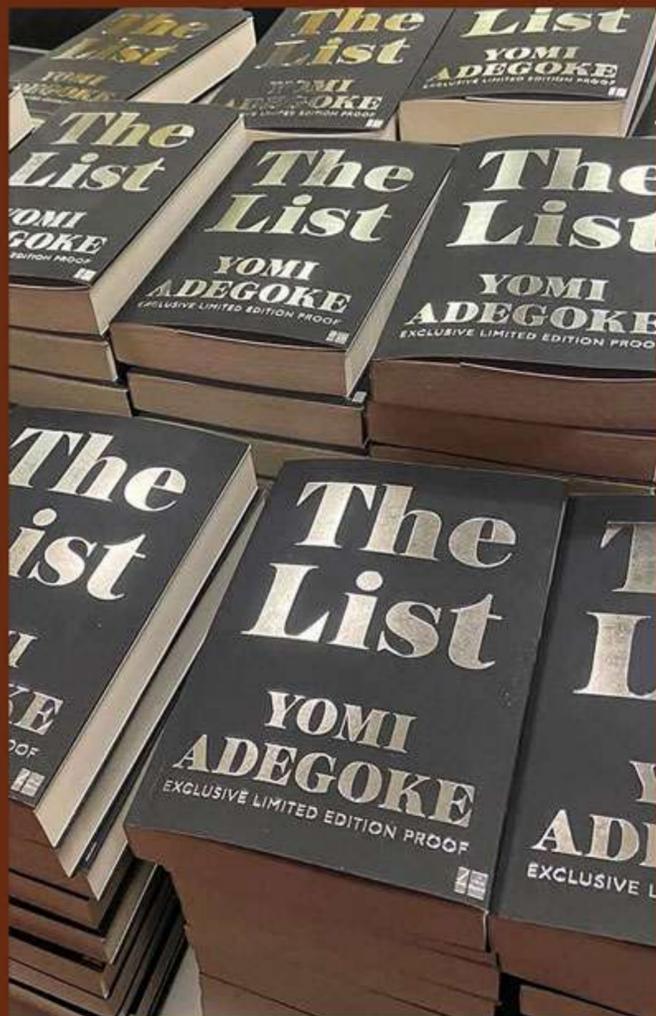


THE LIST

Upcoming release *The List* by **Yomi Adegoke** - compared to **Michaela Coel's** *I May Destroy You* - explores the dark side of our online lives and social networks. **Ola Olajide** a young, beautiful, successful journalist leads this seemingly perfect life with the "perfect" fiancé, until 'The List' appears online questioning this verified couple and unverified rumours. **BBC** and **A24** are also developing a TV series adaptation.

Releasing July 2023

Yomi Adegoke



WE ALL WANT IMPOSSIBLE THINGS

Honest and realistic stories offer a refreshing look at navigating the up's and down's of real life. Children's author **Catherine Newman** turns her experienced hand to fiction for this intimate read about long-term friendship and the messiness of life. Detailing heartbreak, marriage and loss. Celebrating life, friendships and all the imperfect moments that come along the way.

Published, 8 Nov 2022

Catherine Newman

THE HAPPY COUPLE

The follow up to Irish Writer **Naoise Dolan's** *Exciting Times* is set to be one of the most talked-about books of 2023. Set on the backdrop of a wedding, five lives intersect causing a series of turbulent events.

Release date, 25 May 2023

Naoise Dolan



BIG SWISS

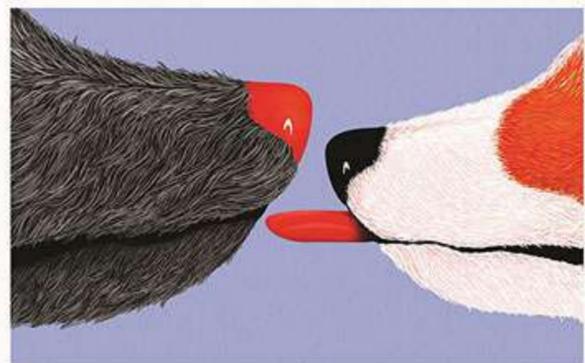
Books help us to escape our own lives through comedy or help us find solace in relatable stories. **Jen Beagin**'s third novel is a darkly comedic coming-of-age story. The novel revolves around the unlikely relationship between the quirky Greta and the mysterious 'Big Swiss'. **Jodie Comer**, best known for her role in *Killing Eve*, has also been confirmed to star in the **HBO**'s renindition of Big Swiss.

Published, 7 Feb 2023

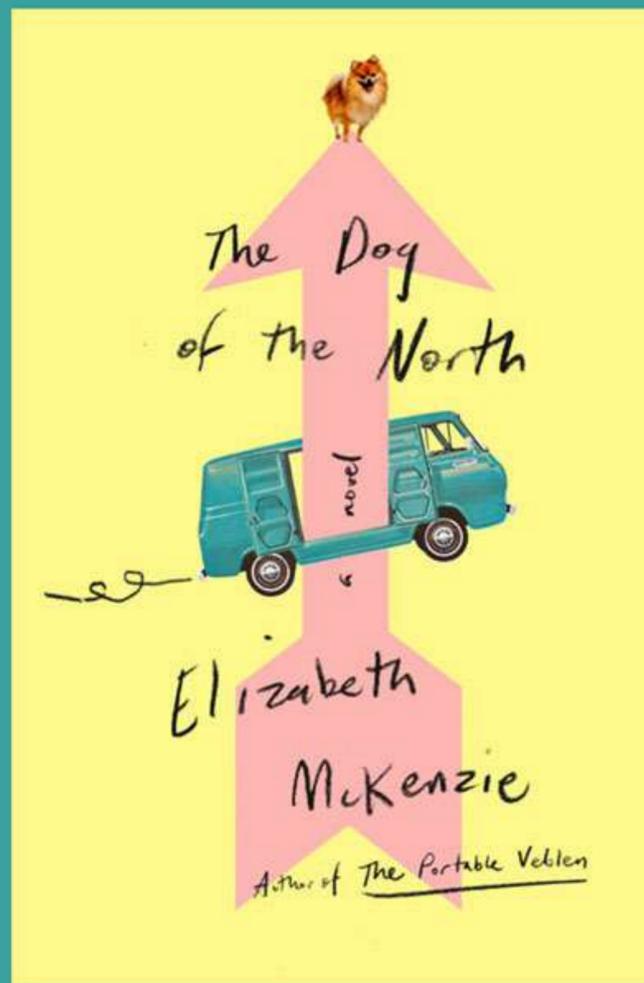
Jean Beagin

JEN BEAGIN

BIG



SWISS

**THE DOG OF THE NORTH**

The Dog of The North follows the story of Penny who is navigating life's curve balls, on a quest for a fresh start. The dryly humorous novel, by **Elizabeth McKenzie**, follows Penny on her quest for a fresh start after borrowing a retro van - fitted with yellow gingham curtains, wood panelling and a futon - as she seeks for purpose in life's marriage, job and family struggles.

Release date, 14 March 2023

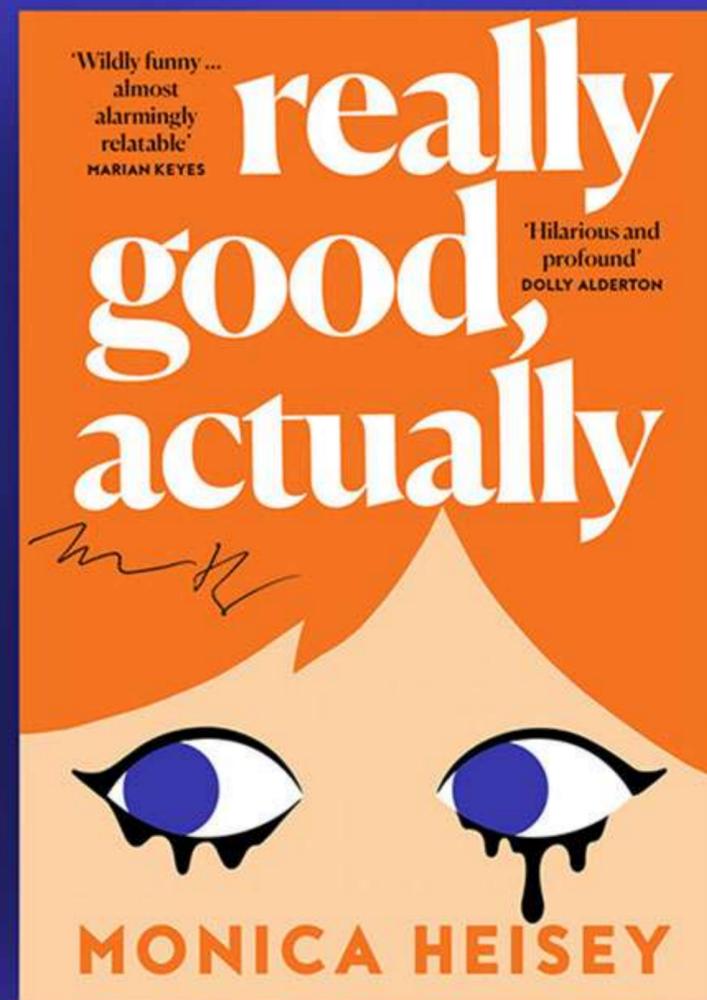
Elizabeth McKenzie

REALLY GOOD, ACTUALLY

Screenwriter of comedy *Schitt's Creek* (one of USP's favourite shows), **Monica Heisey**, releases deeply humorous novel *Really Good Actually*, about a young divorcee. Main character Maggie throws herself into single life, nights out and 'sadness hobbies', offering an honest and painfully relatable observation of men, women, friendship, love, sex and the uncertainties of modern love.

Release date, 25 May 2023

Naoise Dolan

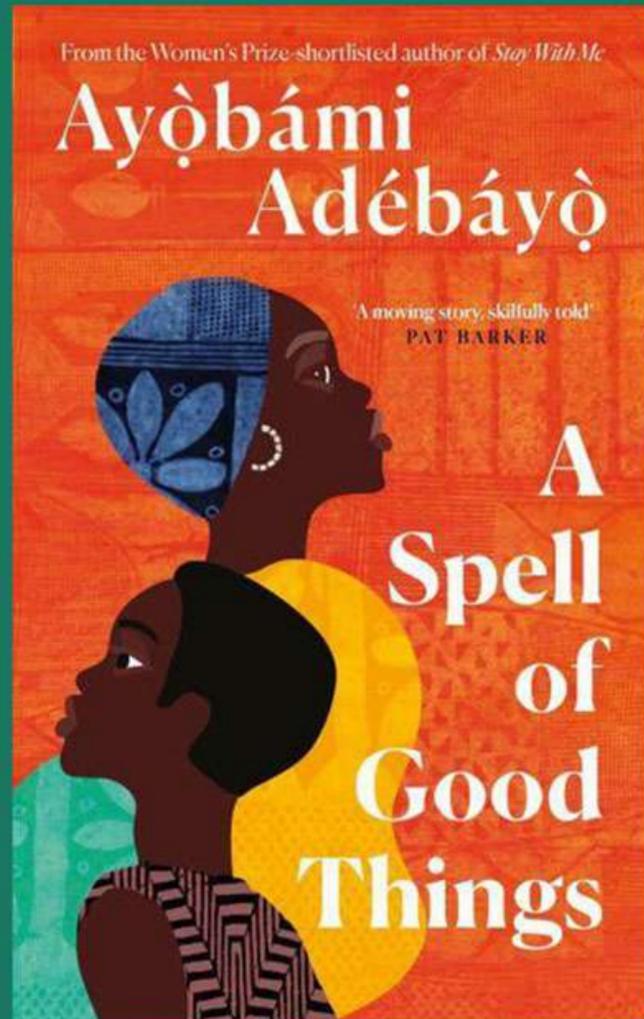


A SPELL OF GOOD THINGS

Amid the financial and political unrest across the world, a resurgence of correlating themes are being seen through film, tv and literature. **Ayòbámi Adébáyò's** 2017 debut, *Stay With Me*, received outstanding reviews and several awards. Her follow-up book tells the story of two families separated by wealth and politics in modern Nigeria. Drawing attention to the gaping divide between classes.

Published, 9 Feb 2023

Ayòbámi Adébáyò

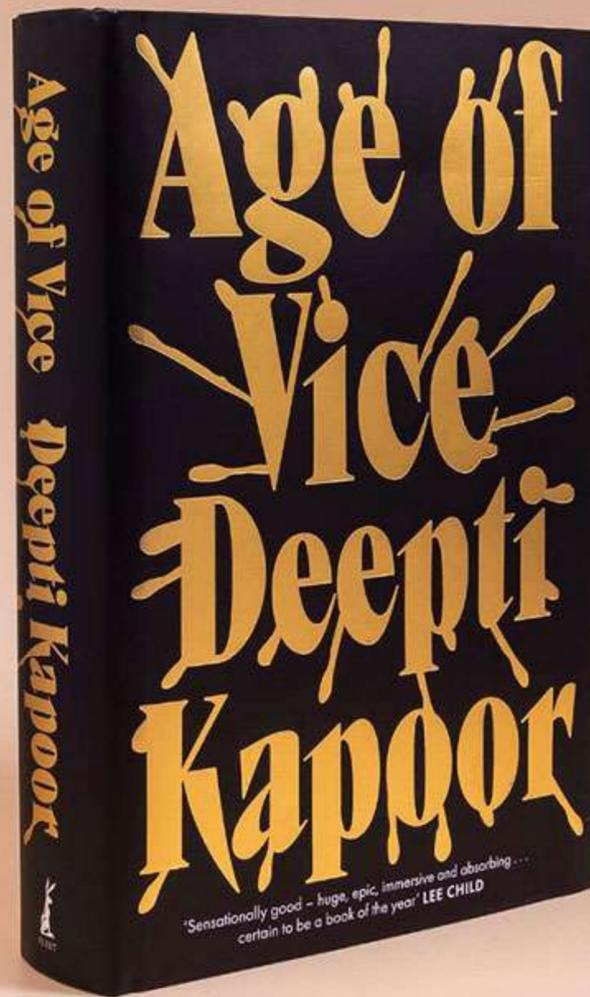


AGE OF VICE DEEPTI KAPOOR

Age Of Vice by **Deepti Kapoor** explores a tale of greed and deceit in a family saga that is being referred to as one of the most anticipated books of 2023. Set in contemporary India, this crime thriller follows themes of wealth, politics, corruption, greed and revenge and is in the process of being developed into a TV series.

Published, 3 Jan 2023

Deepti Kapoor

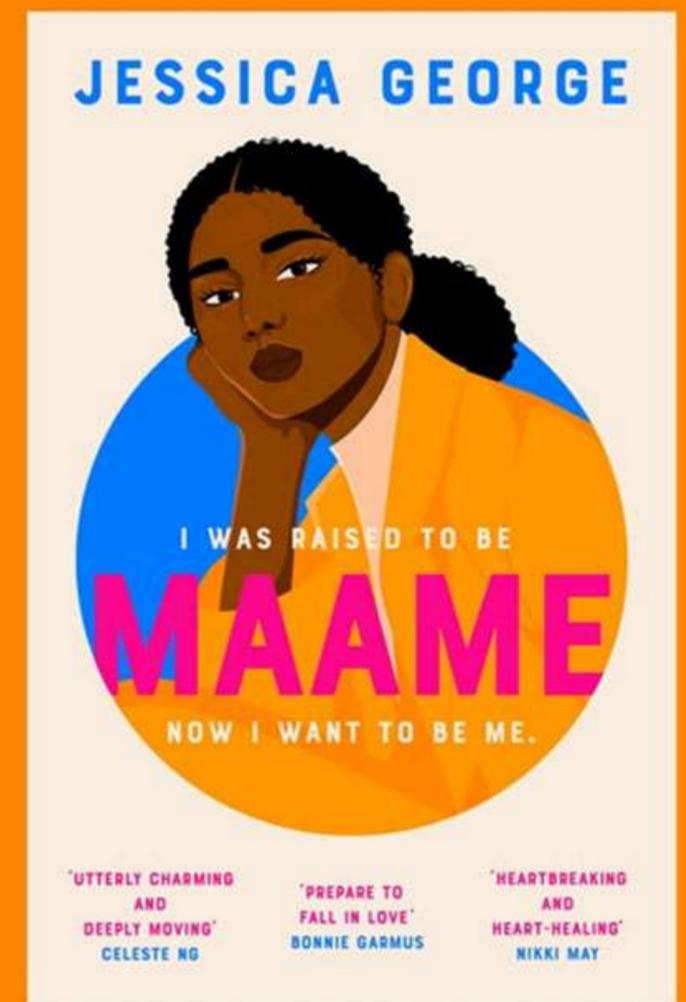


MAAME

A growing awareness of inequality within society is inspiring people to stand up, speak out and share their stories through film, TV, books and podcasts, aiming to educate listeners by providing perspectives from minority and less privileged groups. **Maame** is one of the year's most anticipated books. Telling the story of a young Black woman navigating the privileged world of publishing while trying to care for her father.

Release date, 14 Feb 2023

Jessica George

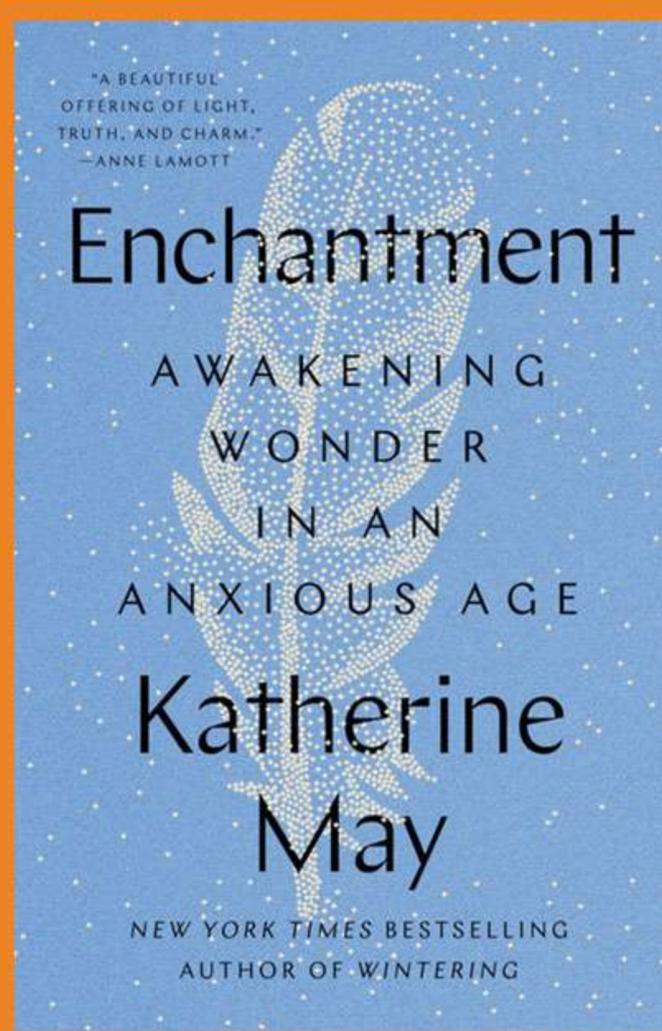
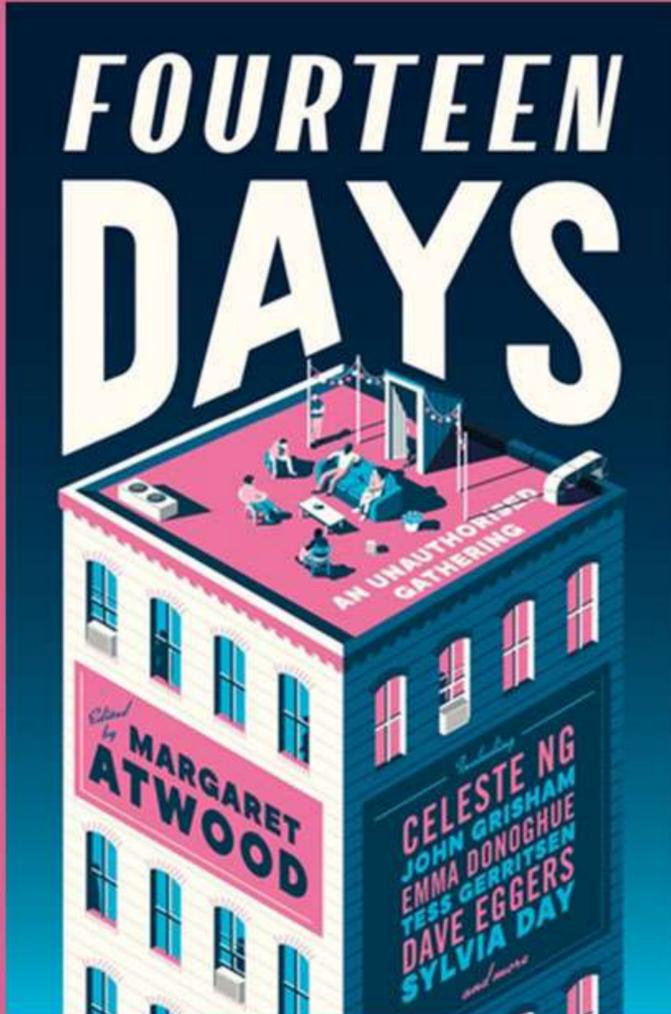


FOURTEEN DAYS

With many still feeling the after-effects of COVID-19 this touching narrative, *Fourteen Days*, set in Lower East Side New York reveals how despite the loss and heartache of COVID-19, some communities were able to come together. With each character written by a different author, including **Margaret Atwood, Celeste NG** and **John Grisham**, this fictional story creates an interesting literary collaboration.

Published, 22nd Sep 2022

Multilpe authors



ENCHANTMENT: AWAKENING WONDER IN AN ANXIOUS AGE

Have we reached peak saturation? Many of us are feeling overwhelmed by the constant grind of news, social media, TV, work and general life, this low hum of fatigue and anxiety made writer **Katherine May** reconsider her life. Her new book *Awakening Wonder In An Anxious Age* shares her own stories of struggles with work, family, after-effects of the pandemic, finding peace through the restorative properties of connecting with nature.

Expected 11 May 2023

Katherine May

OLD BABES IN THE WOOD

Old Babes In The Wood is a collection of fifteen stories from **Margaret Atwood** - award-winning author of *The Handmaid's Tale* and *Testaments*. The diverse combination of fictional stories showcases Atwood's creativity and humanity, and features a cast of characters from George Orwell to a confused snail to a travelling married couple.

Expected 7 March 2023

Margaret Atwood

MARGARET
ATWOOD

Old Babes in
the Wood



I <3 MESS

New York-based writer and contributing editor for *Vanity Fair*, **Emily Kirkpatrick's** weekly **Substack** newsletter **I <3 Mess** is great for those craving some celeb gossip. The mailout rounds up the best of the worst celebrity fashion, covering "all the *CrazySexyCool* celebrity fashions you missed on the *Daily Mail* side bar this week complete with my commentary".

I <3 Mess, Emily Kirkpatrick



NECTARINE NEWS

Trending newsletter **Nectarine News** was launched by fame hungry *Iris Owen*, aka Nectarine Girl. The witty and entainting newsletter is an honest and open summary her week, feelings, local gossip, Y2K throw backs, reccomendations and debaucherous tales.

Nectarine news, Iris Owen

REMOTELY

Fashion-turned-interior influencer **Lucy Williams** launched a monthly newsletter last September to coincide with her **Remotely** lifestyle-inspired insatgram. The topics od each carefully curated edition will vary each month, covering a mix of fashion and design inspiration, top recommendations, gift guides and interior design tips.

Remotely, by Lucy Williams

REMOTELY

Lucy Williams