



UNIQUE **S**TYLE **P**LATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
NEON NATURE



The **wonders of the nature** are given a new perspective through the use of **neon** and **ultraviolet colour**, creating an almost **magical, otherworldly mood**.

Artist and photographer **Richard Mosse** is known for his use of hyperreal colour. His recent exhibition in London, called *Broken Spectre*, was an immersive, vibrant video installation that was the result of three years filming in the Amazon rainforest.

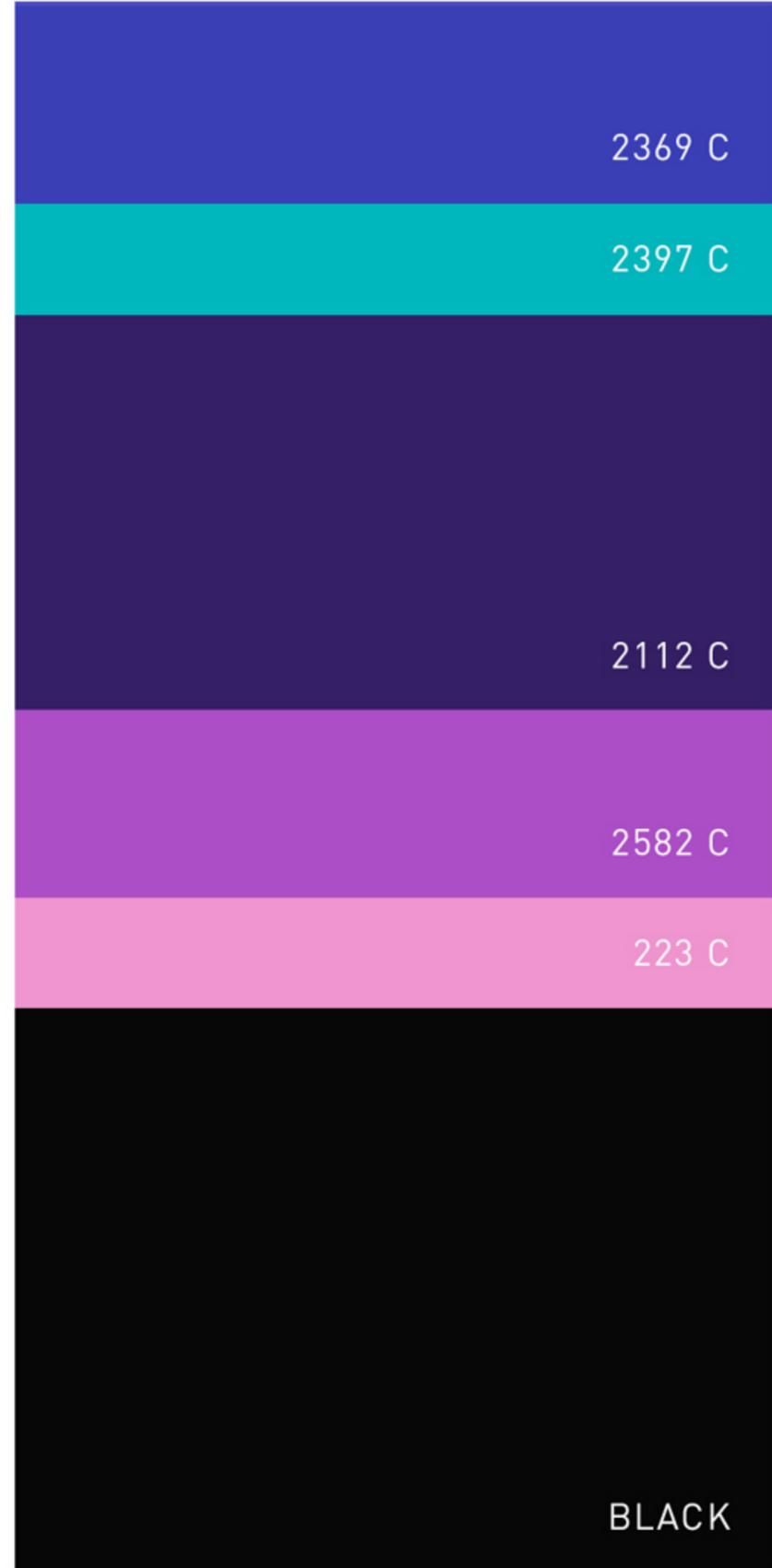
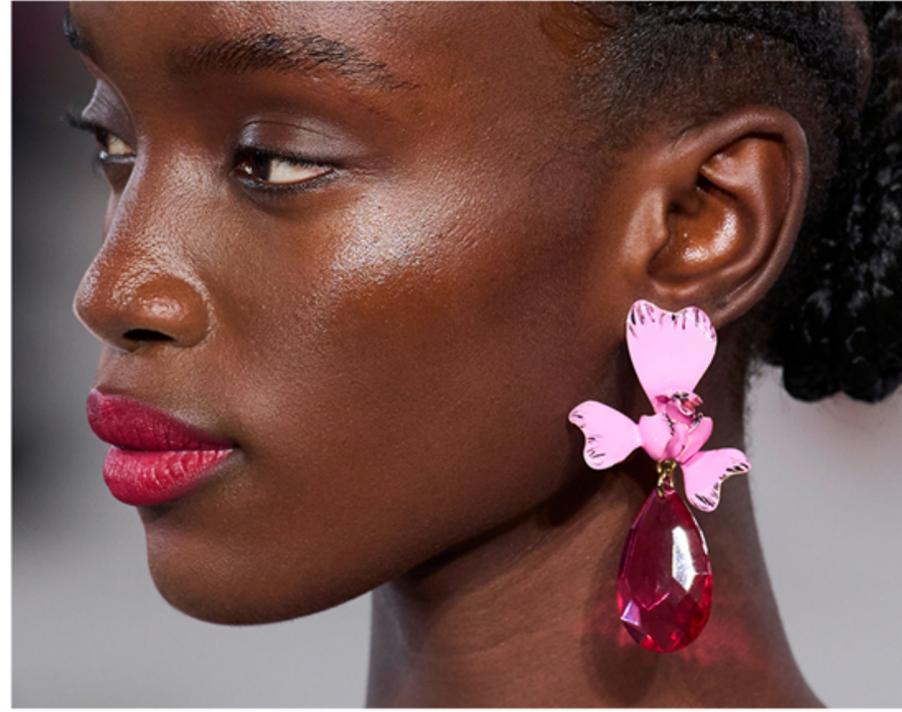
In fashion and beauty, classic florals prints are given a new life through the use of intense colour, blurred or hyper-digital effects, high shine fabrications and tactile embellishment.



Be inspired by an intense, hyper-real take on nature, with clashing floral prints, new digital effects, OTT embellishment and glossy surfaces

USP INSPIRE: NEON NATURE

COLOUR



Be inspired by a palette of glowing, ultraviolet shades with pops of digital turq and plastic pink, while intense black adds a graphic contrast