

UNIQUE STYLE PLATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
FESTIVAL BEAUTY



Vivid Turq eye shadow and **cowboy influenced motifs** are just some of the current make-up looks driving **S/S 22 festival beauty trends**.

Key textures include **frosted glitters**, **metallic finishes**, **delicate gemstones** and **fluffy 'e-girl' eye-lashes**, while key colours include **metallic teal**, **neon lime**, **burnished gold**, **chestnut brown** and **girly bubble-gum tones**.

Vivid Turq is a **key beauty colour** of the **season**, seen in **graphic liners**, **two-toned eye shadows** and **speckled glitter pigments** while **cowboy influenced aesthetics** emerge as a **general beauty mood** highlighted through **cowprint eye looks**, **star shaped liners** and **sherif inspired nail-art**.

USP INSPIRE: FESTIVAL BEAUTY

VIVID TURQ EYE SHADOW



Be inspired by graphic eye-liners, butterfly rhinestones, speckled glitter, two-toned eye shadow and fluffy eye-lashes

USP INSPIRE: FESTIVAL BEAUTY

VIVID TURQ EYE SHADOW



Be inspired by graphic eye-liners, butterfly rhinestones, speckled glitter, two-toned eye shadow and fluffy eye-lashes

USP INSPIRE: FESTIVAL BEAUTY

COWBOY INFLUENCED



Be inspired by a cowboy inspired beauty aesthetic featuring cowprint eye shadow, star shaped pattern and sherif nail art

USP INSPIRE: FESTIVAL BEAUTY

COLOUR



Be inspired by a palette of rich chestnut and chocolate browns, complemented by girly bubblegum and creamy coffee neutrals