

UNIQUE STYLE PLATFORM  
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
FESTIVAL BEAUTY



**Pops of pink make-up** and **'flower-girl' aesthetics** are just some of the current make-up looks driving **S/S 22 festival beauty trends**.

**Key textures** include **frosted eye shadows**, **glittered nail art**, **rhinestone adorned lids** and **multi-texture finishes**, while key colours include **candyfloss**, **fuchsia**, **juicy cherry**, **baby blue** and **violet**.

**Floral designs** are seen in **multicolour nail-art** and **hand-drawn eye shadow** while **pink stands out as a key colour**, with **glittered lids** and **crystal embellishments** adding an **element of glamour** to the season.

# USP INSPIRE: FESTIVAL BEAUTY

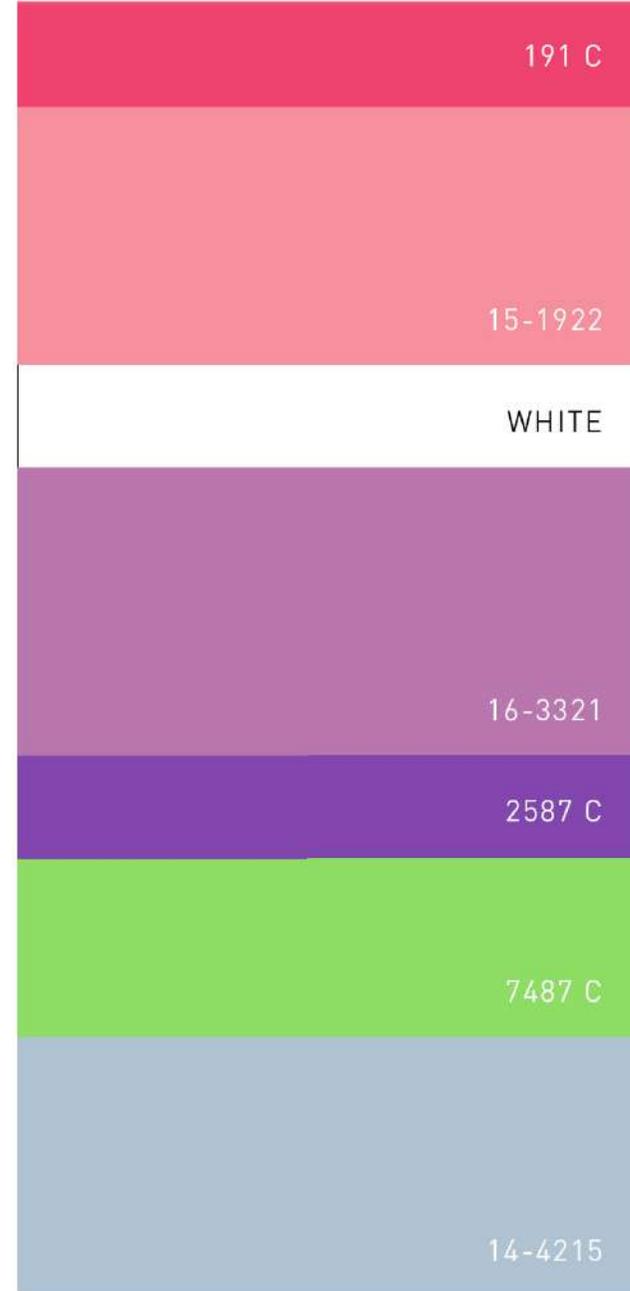
# FLOWER GIRL AESTHETIC



Be inspired by .textural patterns of flowers in an array of bright colours, mis-matched hues, painterly face make-up and grass-like lashes

# USP INSPIRE: FESTIVAL BEAUTY

# COLOUR



191 C

15-1922

WHITE

16-3321

2587 C

7487 C

14-4215

Be inspired by a palette of playful brights, combining lime with baby blue, while soft rose, vibrant fuchsia, violet and lilac give added flower power

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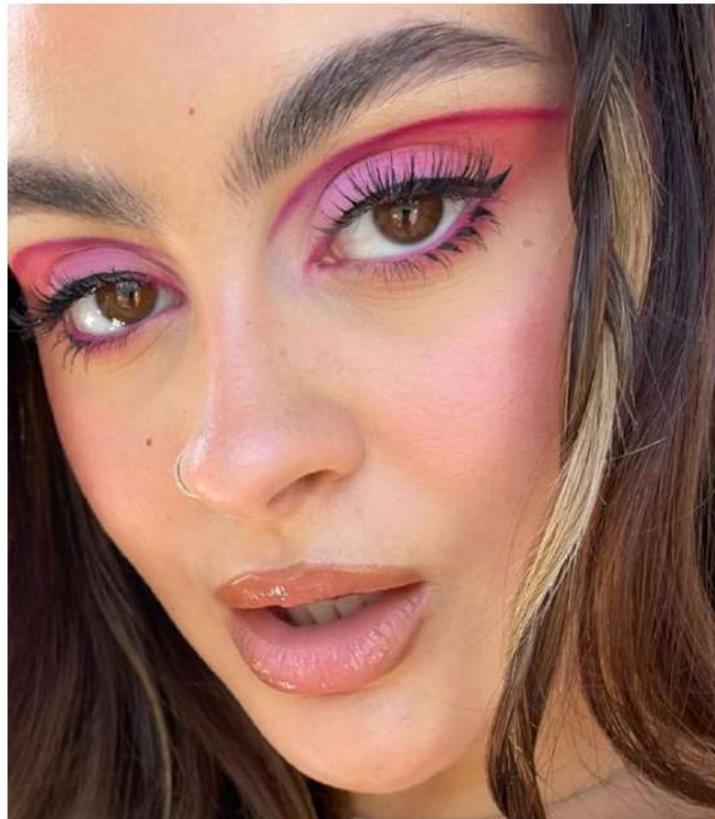
# POPS OF PINK



Be inspired by vibrant nail art, glittered eye-liner, frosted shadows, rhinestone adorned lids and contrasting shads of pink

# USP INSPIRE: FESTIVAL BEAUTY

# COLOUR



18-2045

BLACK

20-0081

15-2215

18-1750

Be inspired by a palette of tonal pinks, mixing candyfloss and fuchsia with juicy cherry, while black and iridescent silver add a graphic contrast