

UNIQUE **S**TYLE **P**LATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
FLUID FORMS





**Fluid forms, blob shapes and gloopy textures** influence **fashion, beauty** and **lifestyle**.

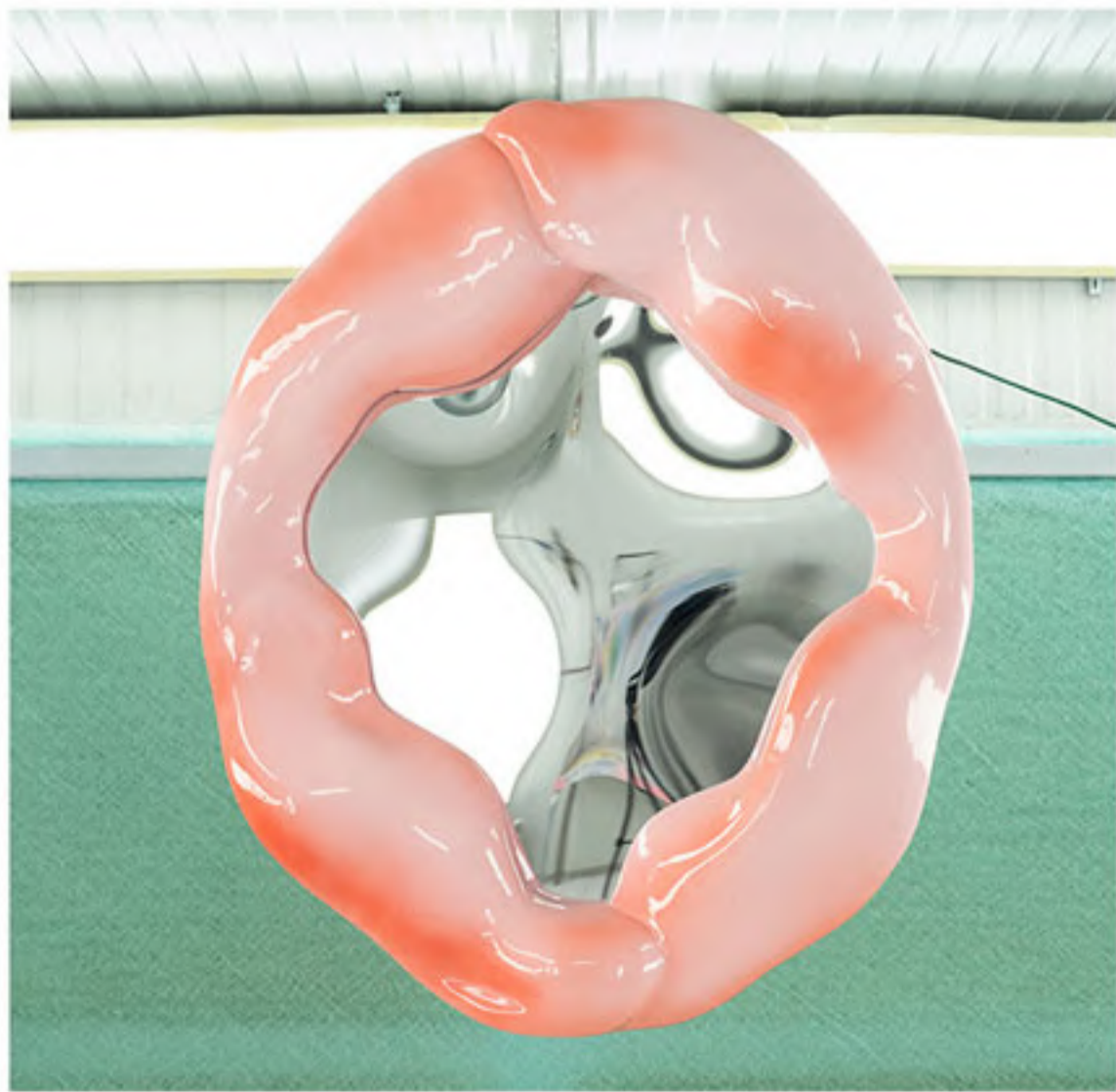
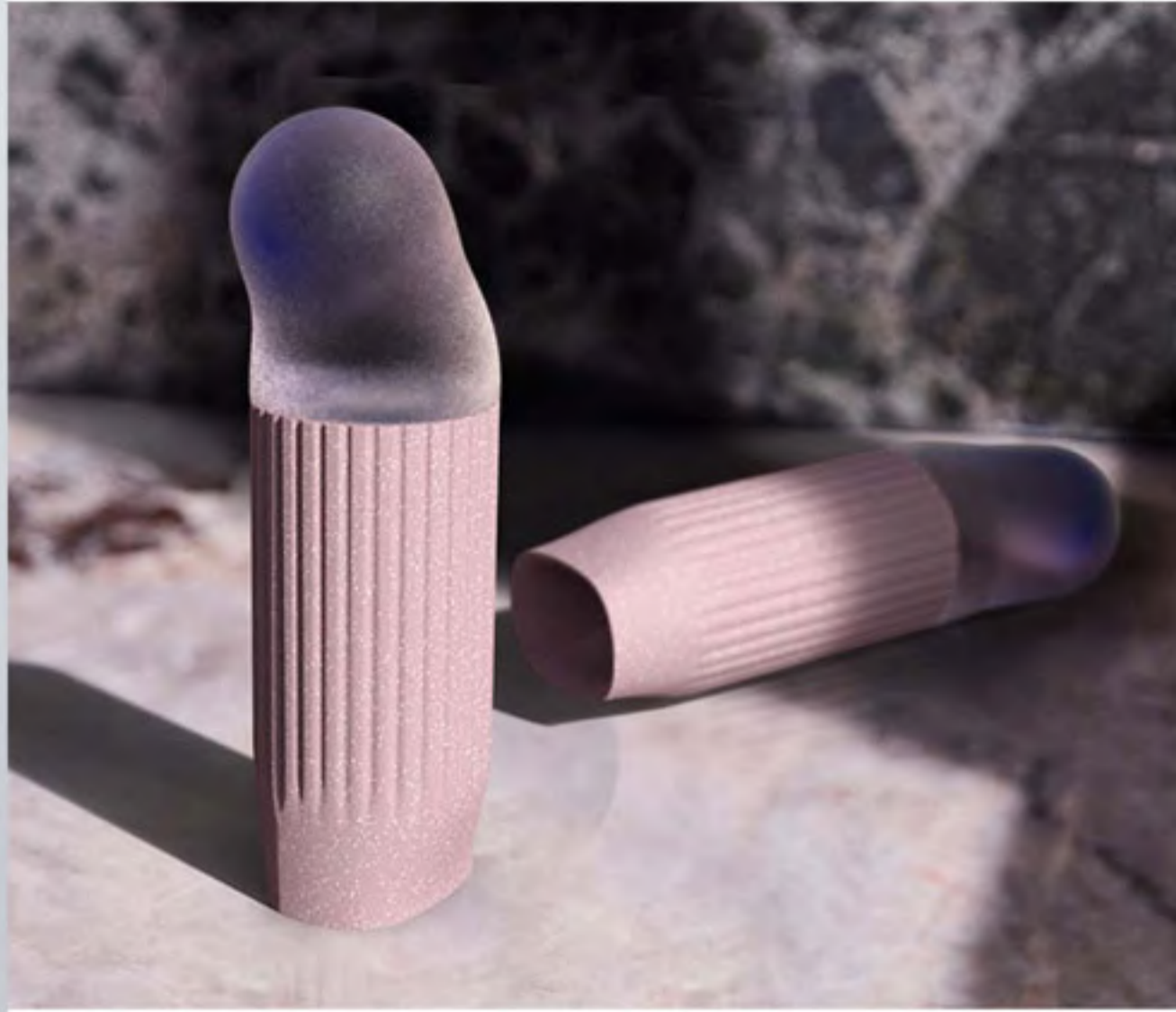
**Stine Goya's** new Copenhagen store, designed by creative duo **Wang & Söderström** features 3D-printed blobs that embellish the clothes rails. Similarly, the **YOOX Multi-Form\*** space at Milan Design Week used coloured glooped filler to embellish furniture and details around the building.

In beauty, nail artists use glooped, raised and jelly-like designs, while UK design studio **NewTerritory** has developed a bulbous shaped, conceptual wellness product for inhaling psychedelic drugs in microdoses.

The new **Adidas Adilette** slides feature layered, digitally-printed effects made with natural and renewable materials.

# USP INSPIRE: FLUID FORMS

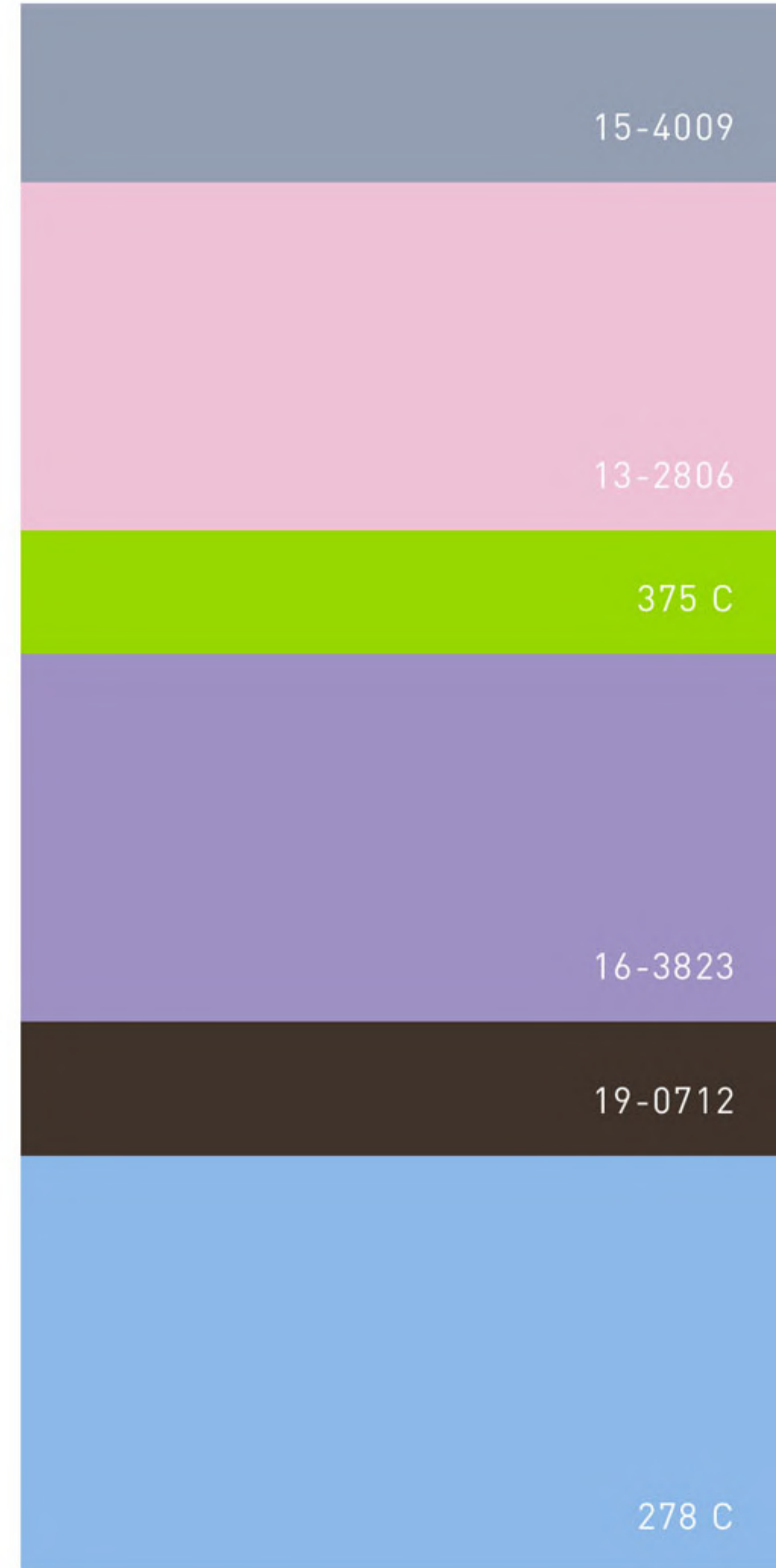
# MOOD



Be inspired by glooped, blobbed, uneven and layered textures and shapes for fashion, homeware and beauty

# USP INSPIRE: FLUID FORMS

# COLOUR



Be inspired by a palette of Metaverse hues; digital blue, green glow, lilac haze, brought into the physical with deep brown, pale pink and concrete