

UNIQUE **S**TYLE **P**LATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
POST-PUNK





Consumers express their discontentment in the current political and economic landscape, adopting an attitude of rebellion similar to that which sparked the **punk movement** of the 1970's.

*Pistol*, a series charting the rise of the **Sex Pistols** amid the emerging British punk scene, is due for release at the end of May, while the band's iconic punk anthem *God Save The Queen* is being re-issued to mark the Queen's platinum jubilee. Punk artist **Mark Sloper** has also dedicated a collection of artworks to the event. New documentary, *Wake Up Punk*, follows **Vivienne Westwood** and her sons as they destroyed £5 million worth of punk memorabilia.

Punk aesthetics are influencing fashion, beauty and interiors, with new hotel *Chateau Denmark* opening its doors in the heart of London's Soho, featuring graffitied beds and recording studios.

On the recent catwalks, **Marine Serre**, **Gucci** and **Dior** all heavily referenced punk motifs in their collections, including plenty of tartan, black leather and safety pin or spike embellishments.

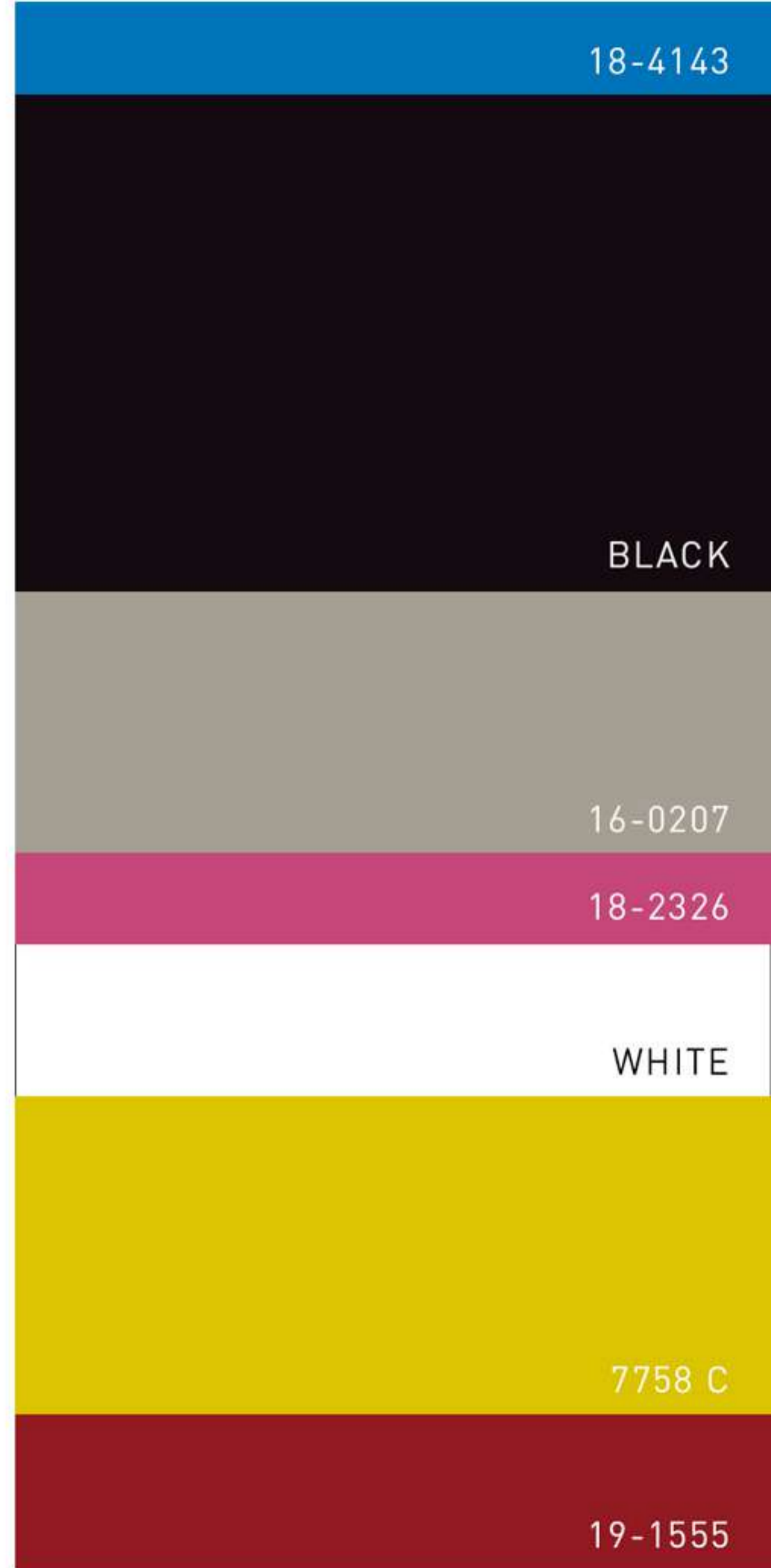




Be inspired by a rebellious mood, with clashing tartan fabrics, spray painted slogans, metal details, OTT black eyeliner and plenty of punk attitude

# USP INSPIRE: POST-PUNK

# COLOUR



Be inspired by a classic punk palette of red, yellow, black and concrete grey, while saturated blush rose and cobalt add a fresh touch