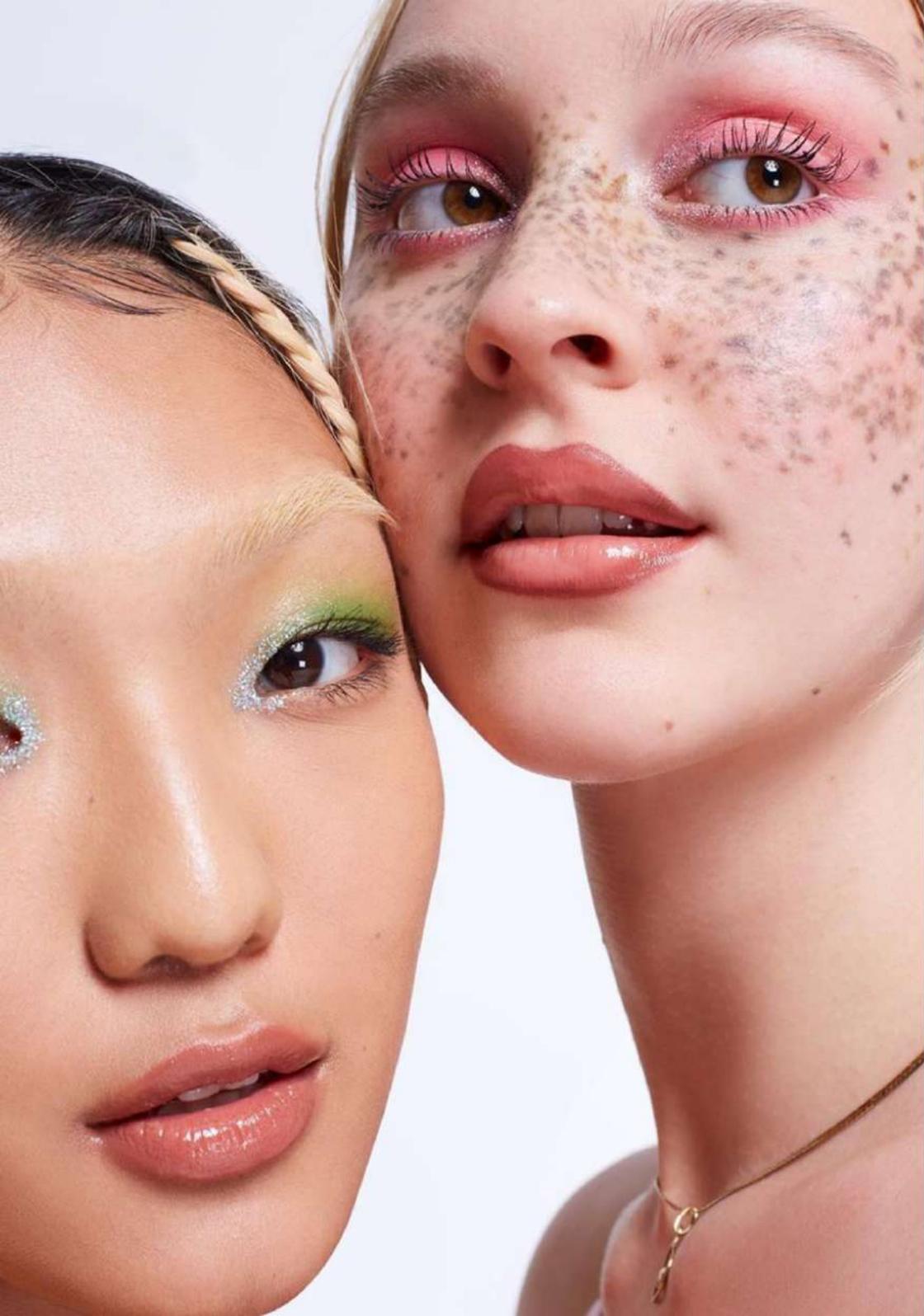
A close-up portrait of a woman with dark skin and braided hair. She is wearing heavy silver eye makeup and dark lipstick. The background is a solid light pink color.

UNIQUE STYLE PLATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:

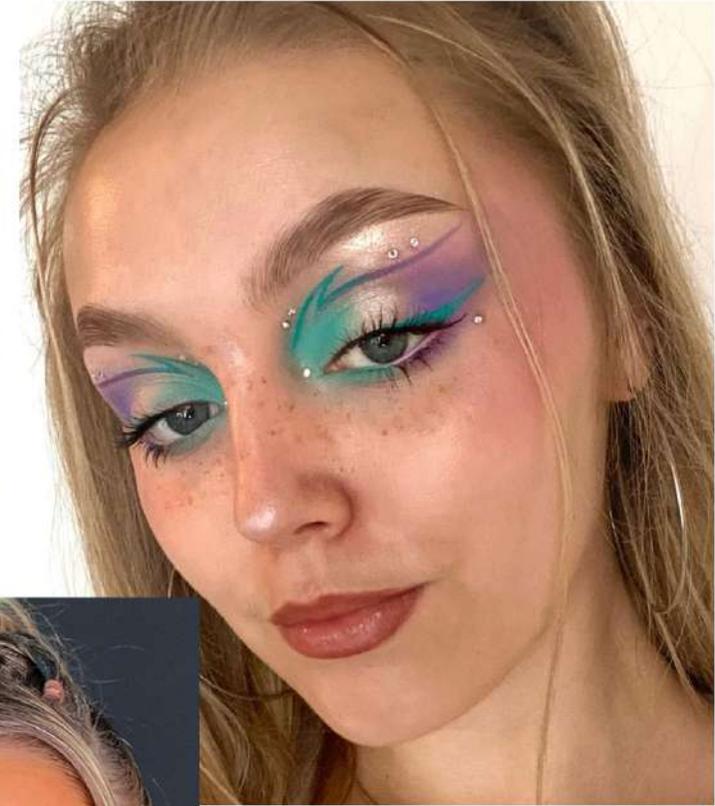
Y2K BEAUTY



The re-emergence of **early 2000's** inspired **beauty looks** amongst **Gen Z** on **TikTok** sees the **#Y2K hashtag** accumulating over **3.8 billion views**.

Three toned shadows, embellished rhinestones, frosty eyeshadow, thin brows and **overlined lips** are just a few of the looks dominating both **social media** and **street style**.

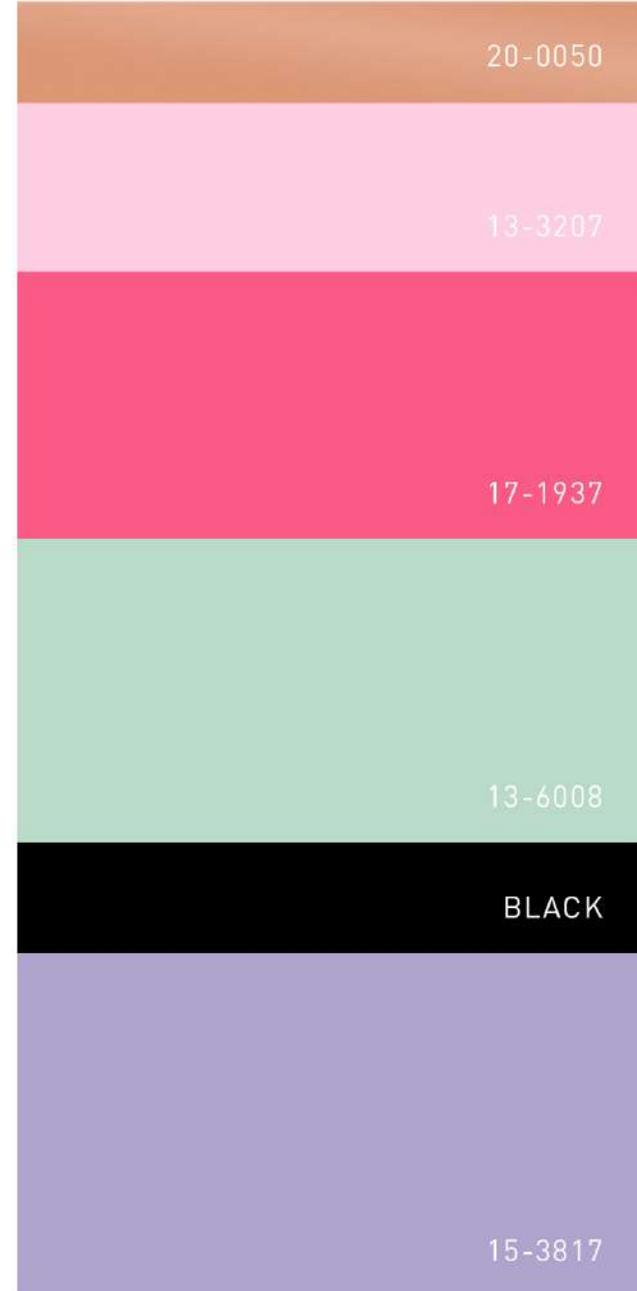
Key textures include **high shine gloss, shimmer** and **glitter** while **pink punch, filtered peppermint, blossoming lilac, plastic pink** and **black** stand out as **key colours**.



Be inspired by three toned eye-shadow, butterfly lashes, embellished rhinestones, overlined lips and playful hairstyles

USP INSPIRE: Y2K BEAUTY

COLOUR



Be inspired by a palette of blossoming lilac, pink punch, filtered peppermint, black and plastic pink