

UNIQUE **S**TYLE **P**LATFOM  
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

Virgil was here

**USP INSPIRE:**  
VIRGIL WAS HERE





The sudden death of legendary creative director **Virgil Abloh**, came as a huge shock to the fashion industry and consumers alike. Industry disruptor, **creative visionary** and pioneer, **Abloh** was famed for his support of others, championing a **new diversification** of industries associated with elitism and inspiring a new generation of creatives

The designers final **Louis Vuitton** show went ahead as previously planned, with his supporters and celebrities paying tribute to his great talent. The collection explored the birth of **rave culture** and the intricate history of the "*Amen Break*", one of the most sampled pieces of music in history.

Rave-inspired sportswear, jackets made from **90s Metalheadz** flyers, **holographic** accessories and **psychedelic tie-dye** hoodies in **day-glow neon** are sure to inspire a new wave of **super bright** colour palettes and **rave influenced** clothing.



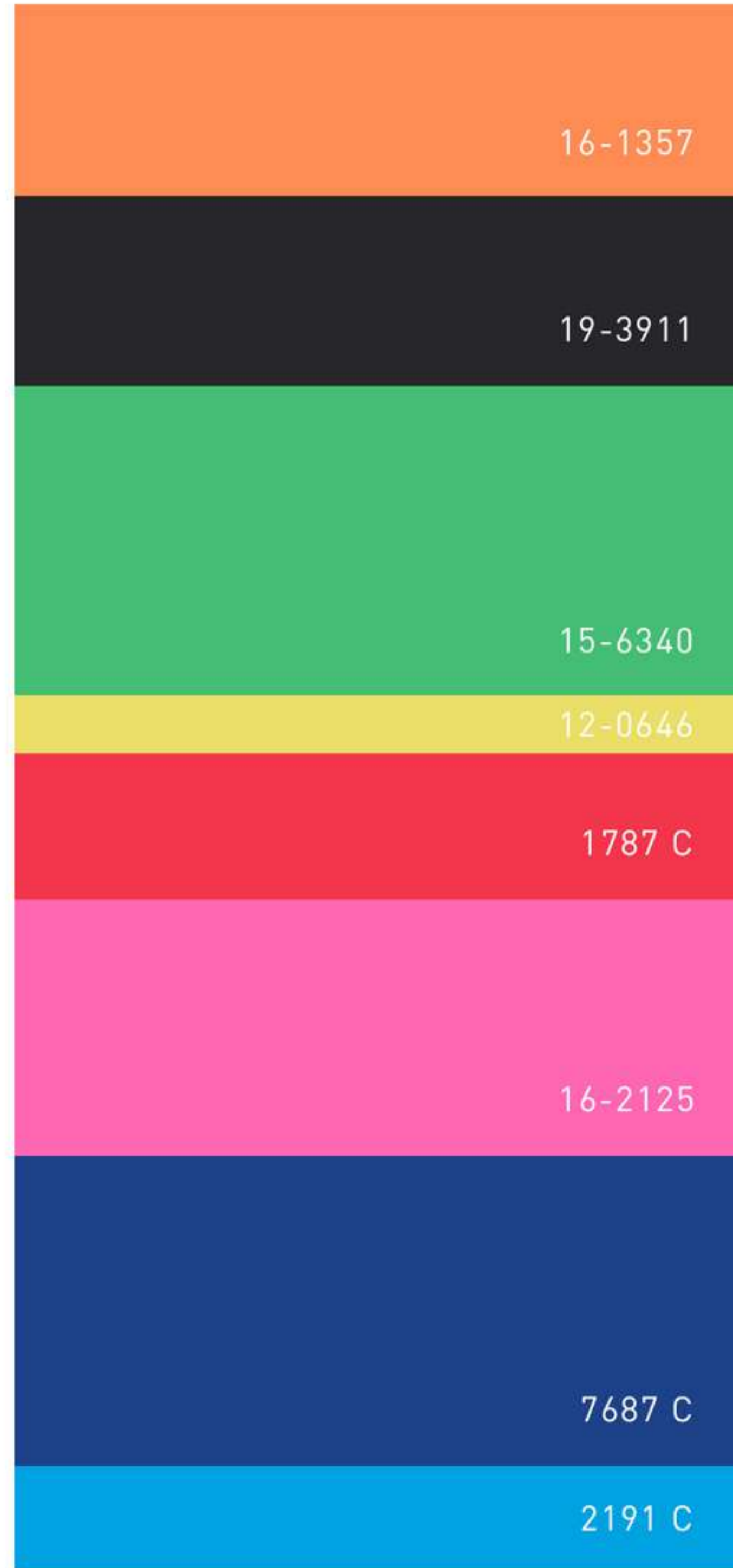
*Virgil was here*



Be inspired by rave culture, neon fluffy outerwear, tie dye and ombre jackets and hats, super bright makeup

# USP INSPIRE: VIRGIL WAS HERE

# COLOUR



16-1357

19-3911

15-6340

12-0646

1787 C

16-2125

7687 C

2191 C

Be inspired by a bright palette of peach orange, lime yellow, flourescent red, green and hot pink contrasted with caviar black and tones of blue