

# UNIQUE STYLE PLATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:  
SWINGING 60'S





The **1960's** emerges as a key influence for womenswear, interiors and beauty, featuring **fun florals** and **graphic prints** in bright colour pops and clean monochromes.

**Moschino's** S/S 22 featured nostalgic prints, **kitsch animal motifs** and **fun embellishments** in a pastel palette.

**Sandy Liang** showed floral quilted co-ords, while **Maria Grazia Chiuri** served up a mod-pop happening at **Christian Dior**, with **colour blocked** mini dresses and matching coats providing a throwback to the **60s youth revolution**.

The recently released documentary celebrating the incredible life of one of the most influential icons of the 20th Century, fashion designer *Dame Mary Quant* takes a look at her bold, vibrant designs and pioneering spirit. Ditching the fitted styles of the 50s and raising hemlines, **Quant** became associated with the liberating style of the **1960s**.

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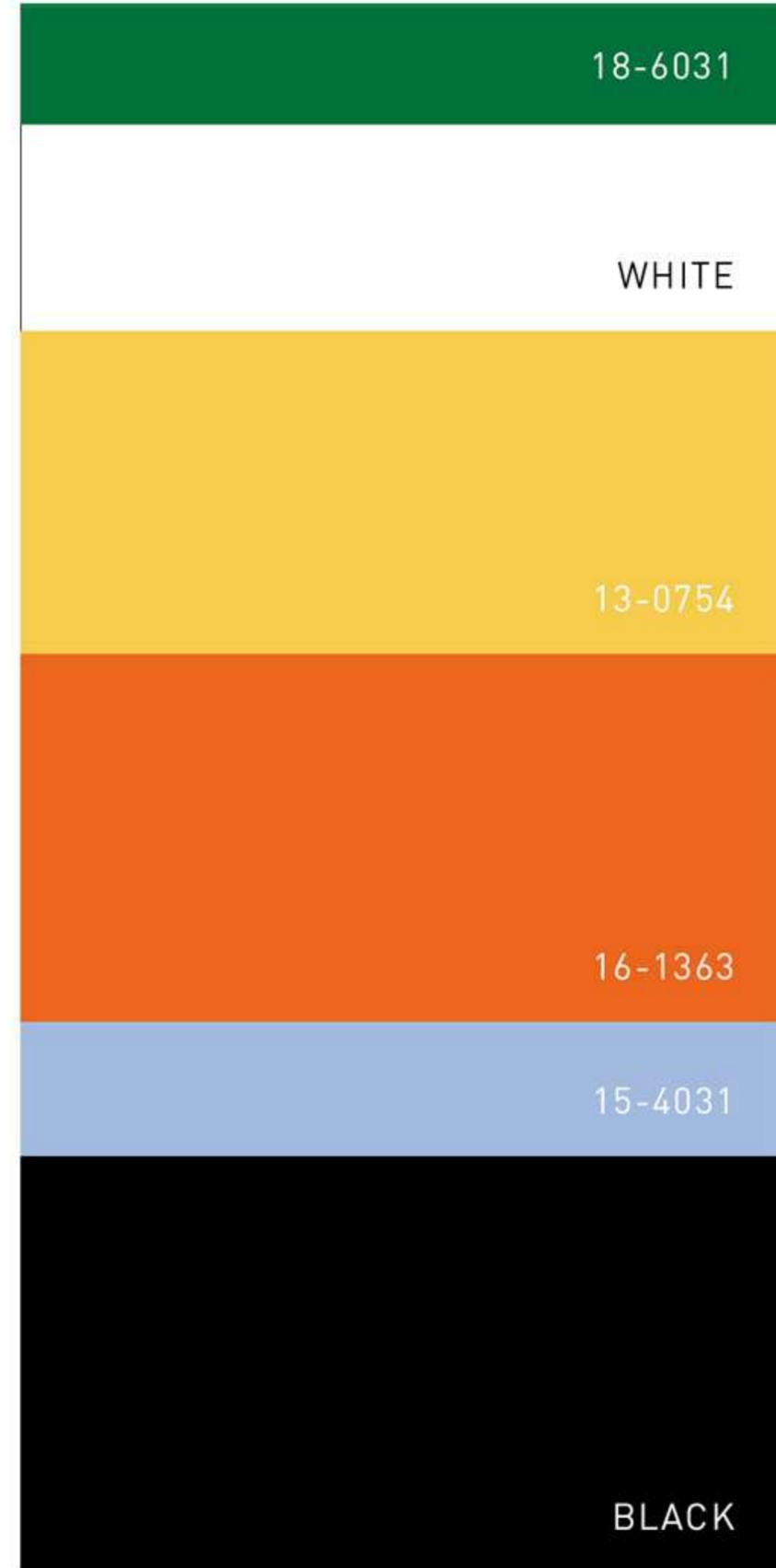
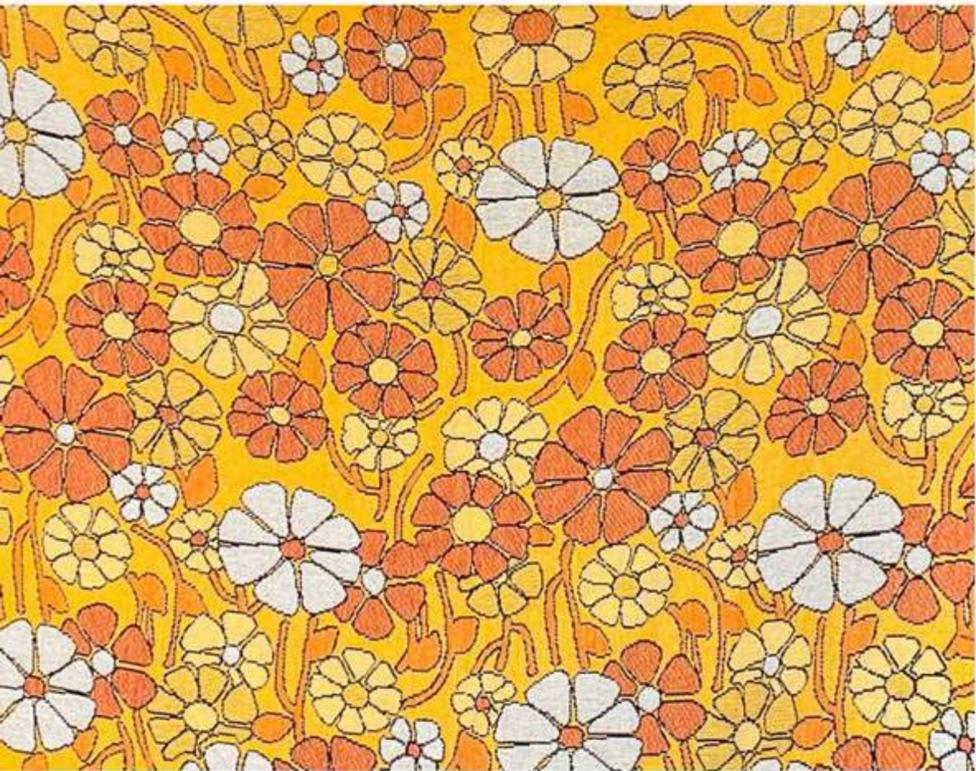
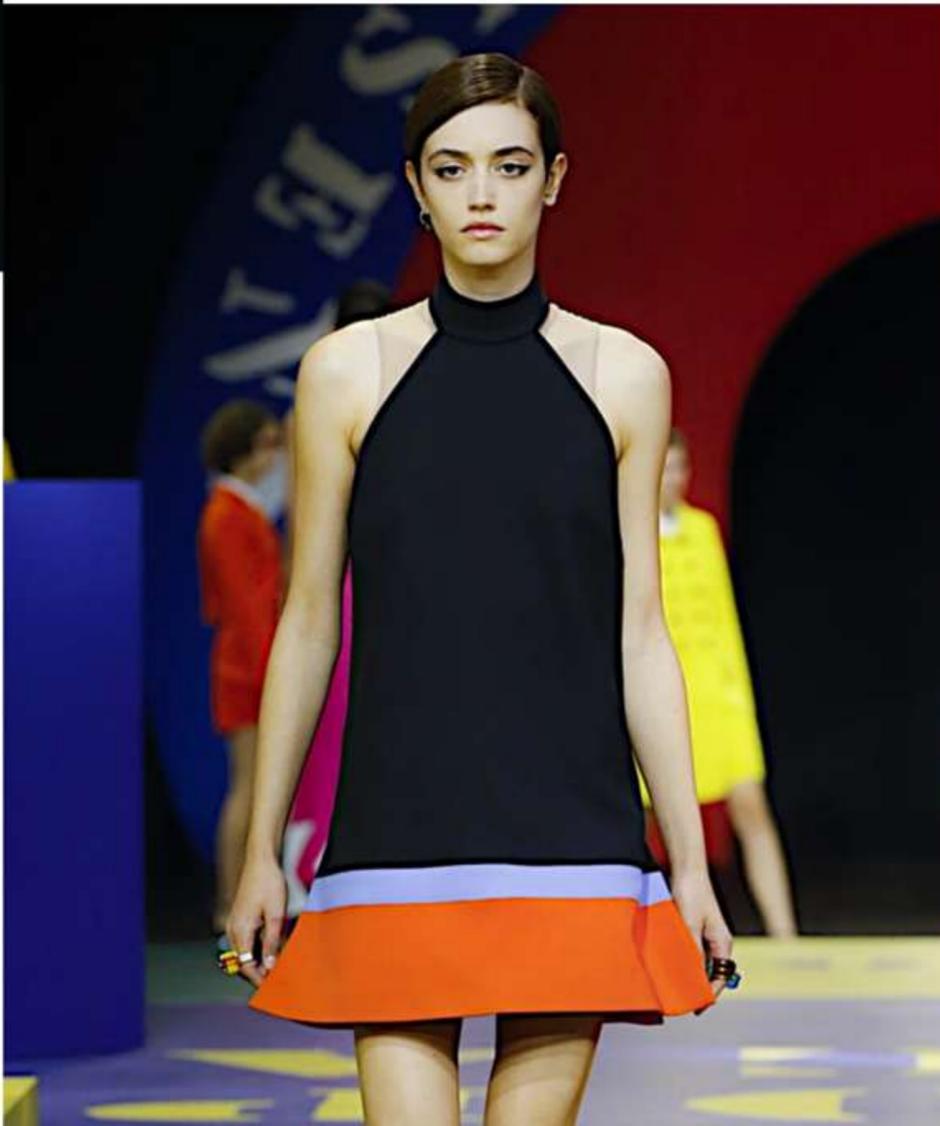
# MOOD



Be inspired by a modern take on 1960's fashion, minimal floral shapes in fashion and homewares with pops of bright and monochrome

# USP INSPIRE: SWINGING 60'S

# COLOUR



Be inspired by a palette of apple green, sunshine yellow, jaffa orange and pale lavender, black & white provide stark contrast