

UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



USP INSPIRE:
HOUSE OF GUCCI



The highly anticipated *House of Gucci* is generating a renewed interest in glamorous style and luxury aesthetics in both fashion and interiors.

Costume designer **Janty Yates** transformed **Lady Gaga**, the star of the film, into the fabulously over the top, sometimes tacky **Patrizia Reggiani**, using a mix of custom-made items, the **Gucci** archive and Gaga's personal collection.

As well as being obsessed with the Gucci product, the real-life Patrizia preferred to wear other brands such as **Yves Saint Laurent**, which also feature in the film and inspire a new interest in 70's and 80's monograms, vintage designer labels and retro skiwear.

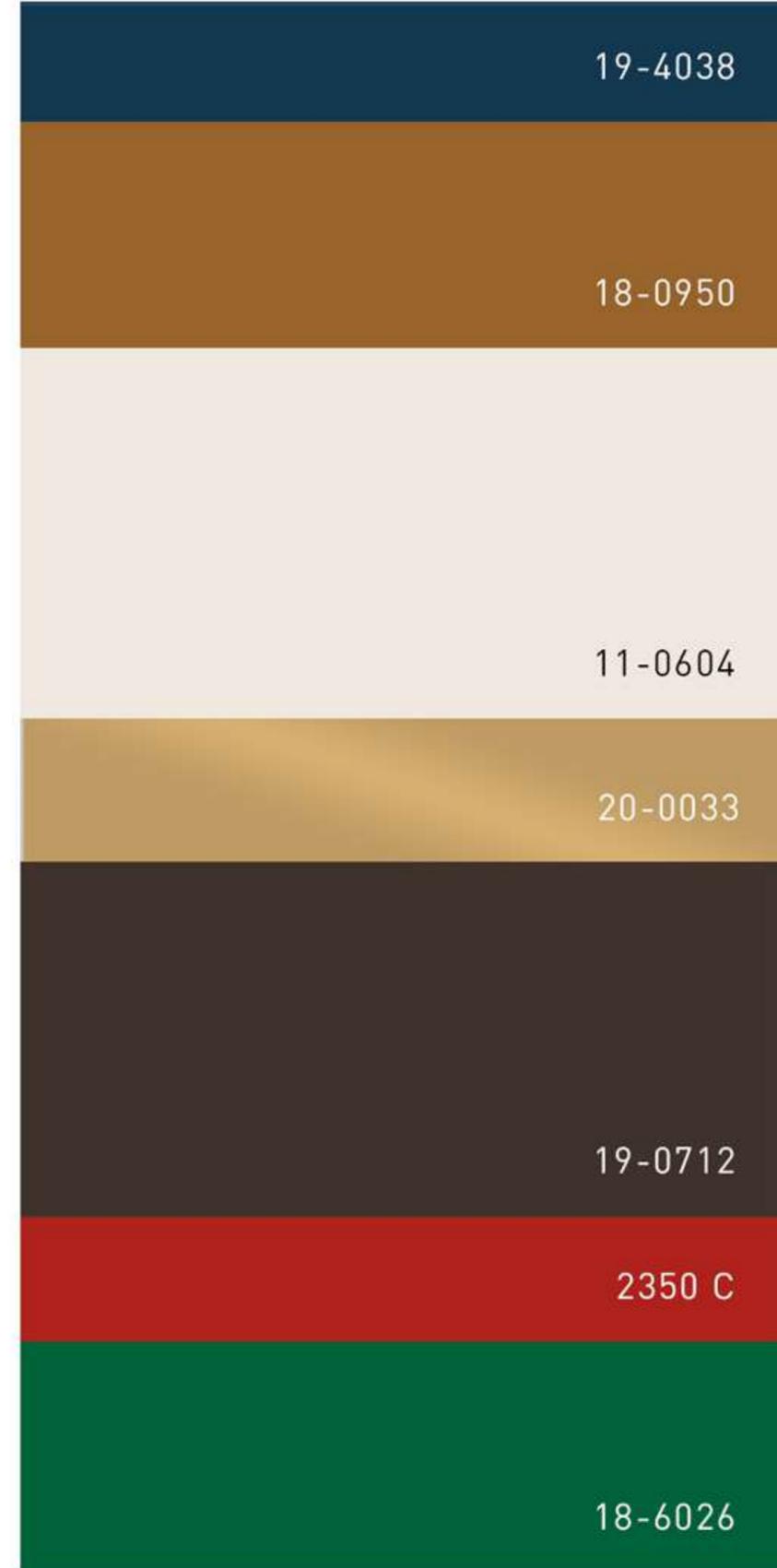
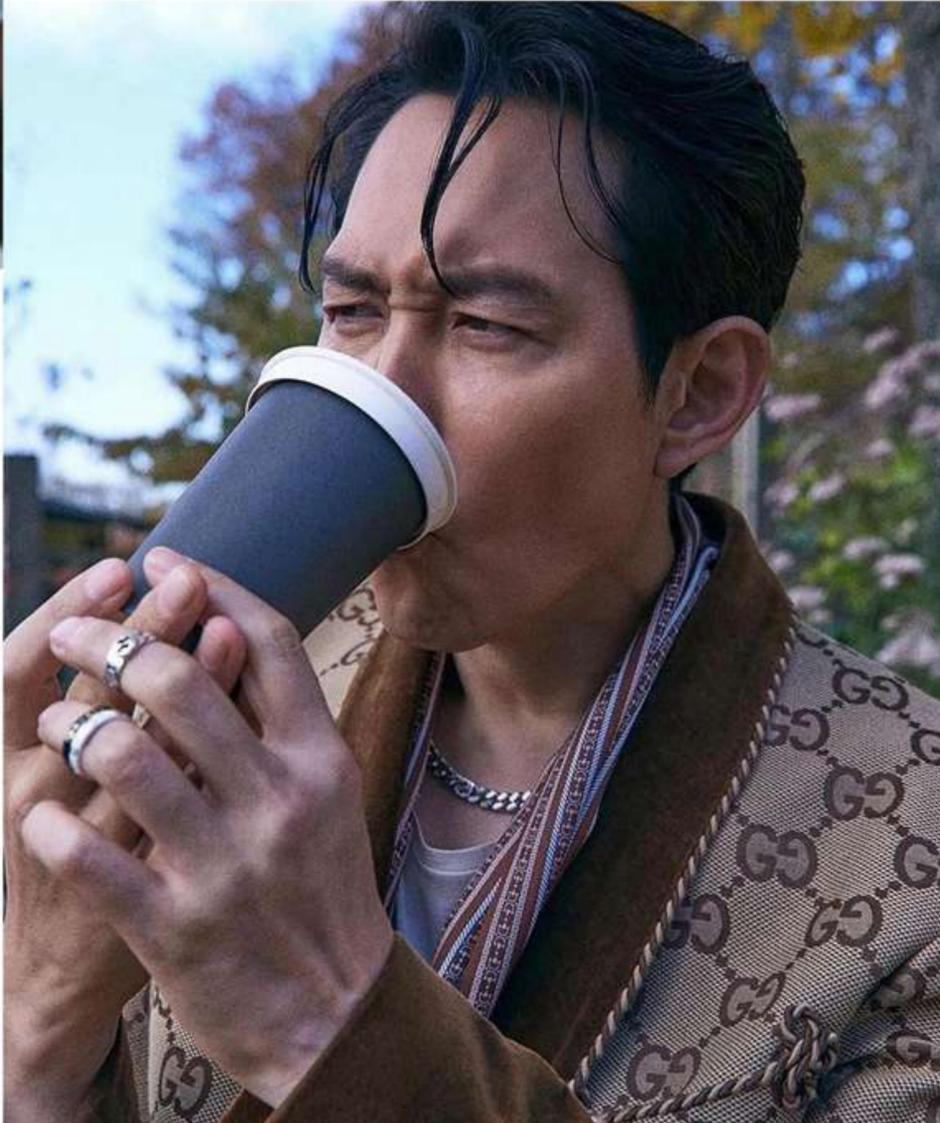




Be inspired by luxurious monogram fabrics and furs for fashion and accessories, reworked for 2021 plus vintage, glamorous interiors and beauty

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COLOUR



Be inspired by a palette of Gucci classics; the reknowned red and green stripe on a backdrop of rich chocolate, toffee, gold, navy and vintage white