

UNIQUE **S**TYLE **P**LATFOM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



USP INSPIRE:
HOUSE OF GUCCI



The highly anticipated *House of Gucci* is generating a renewed interest in glamorous style and luxury aesthetics in both fashion and interiors.

Costume designer **Janty Yates** transformed **Lady Gaga**, the star of the film, into the fabulously over the top, sometimes tacky **Patrizia Reggiani**, using a mix of custom-made items, the **Gucci** archive and Gaga's personal collection.

As well as being obsessed with the Gucci product, the real-life Patrizia preferred to wear other brands such as **Yves Saint Laurent**, which also feature in the film and inspire a new interest in 70's and 80's monograms, vintage designer labels and retro skiwear.



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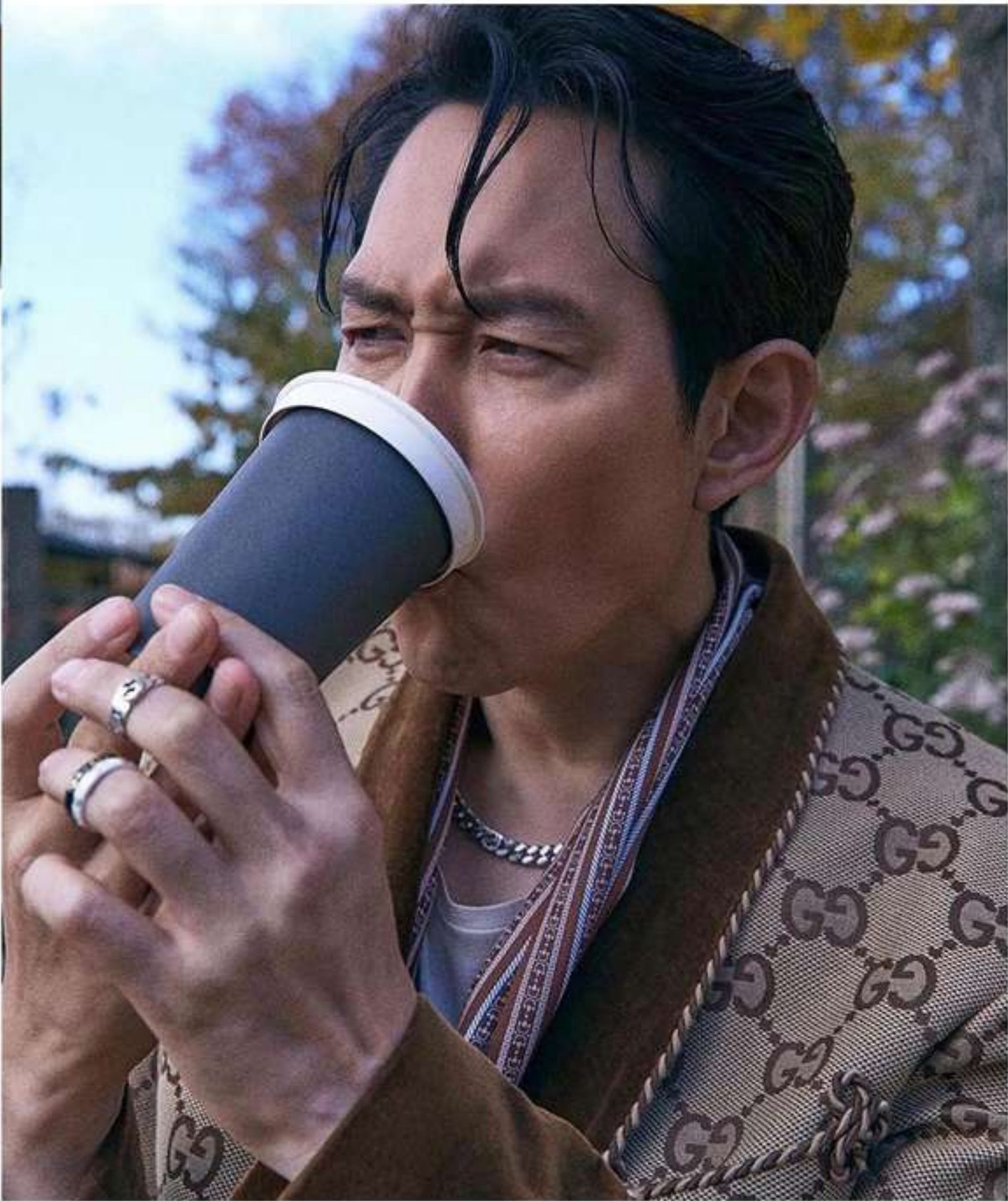
MOOD



Be inspired by luxurious monogram fabrics and furs for fashion and accessories, reworked for 2021 plus vintage, glamorous interiors and beauty

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COLOUR



Be inspired by a palette of Gucci classics; the reknowned red and green stripe on a backdrop of rich chocolate, toffee, gold, navy and vintage white