



Our latest **USP Inspire** report takes a look back at the **Golden Age of Hollywood**, creating a **lavish mood** full of **glamour** and **1940's style references**.

Recently released Netflix drama *Hollywood* by **Ryan Murphy** has been inspiring a return to sophisticated vintage dressing and interiors, while a new screen adaptation of **Noel Coward**'s 1940's play *Blithe Spirit* is due for release later this year.

USP INSPIRE: HOLLYWOOD GLAMOUR



Be inspired by glamorous vintage style finished with 1940s hair and a red lip, while interiors create an opulent cocktail bar mood with luxe finishes

USP INSPIRE: HOLLYWOOD GLAMOUR

COLOUR



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Be inspired by a palette of sumptuous tones, such as lipstick red, coral, wine and teal, as cream and blush add freshness and gold adds glitz