

UNIQUE **STYLE** PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



USP INSPIRE:
NEW YORK RETRO



As consumers **seek an escape from modern life**, nostalgic aesthetics offer a sense of comfort, with **vintage references and styling** creating looks that are **retro yet contemporary**.

With a remake of iconic musical *West Side Story* set for release at the end of 2020, **1950's New York** is influencing **mens and womenswear**, while **exposed brick** and a **muted palette** updates classic Mid-Century interiors.

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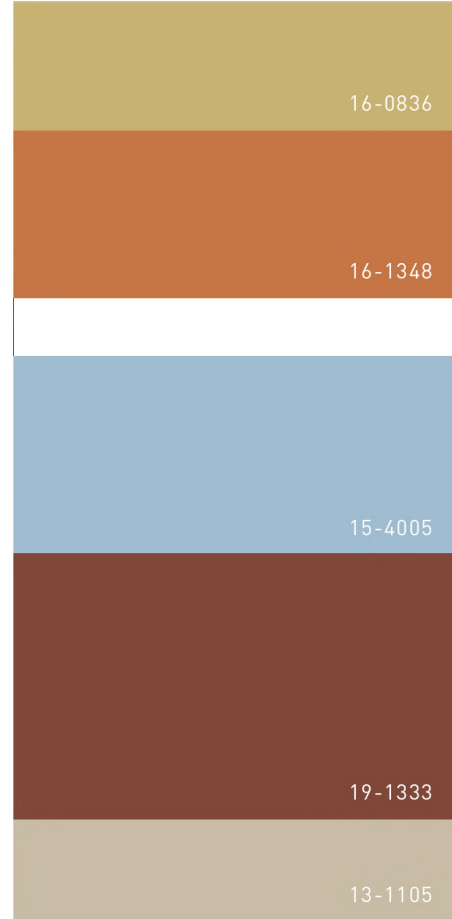
MOOD



Be inspired by a 1950's retro mood, with polo shirts and high-waisted trousers for men, ruffles for women, and a fresh twist on Mid Century interiors

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COLOUR



Be inspired by a palette of orange brick, rich chestnut, soft mustard and stone, as powder blue and white add pops of freshness