

UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
NEW ECCENTRICITY



Our new **USP Inspire** reports offer quick bursts of inspiration to **spark the creative process**, encompassing fashion, interiors, lifestyle and colour.

Tapping into the ongoing need for a **see now/buy now approach** to the future, these seasonless reports are designed to bring together the fashion and lifestyle aesthetics that will **encourage newness** and help **drive innovation**.

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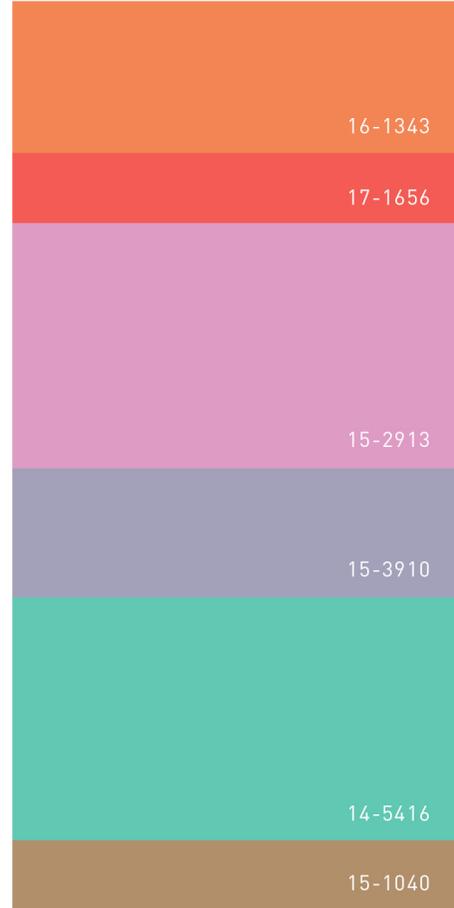
MOOD



Be inspired by a joyful approach to style and design, as an eclectic, maximalist aesthetic is updated with clashing brights and synthetic finishes

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COLOUR



Be inspired by a palette of saturated pastels, clashing jaffa orange with coral and bubblegum, while menthol, lilac and cappuccino add freshness