

UNIQUE **S**TYLE **P**LATFOM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS



**USP INSPIRE:**

CONTEMPORARY DESERT



Our new **USP Inspire** reports offer quick bursts of inspiration to **spark the creative process**, encompassing fashion, interiors, lifestyle and colour.

Tapping into the ongoing need for a **see now/buy now approach** to the future, these seasonless reports are designed to bring together the fashion and lifestyle aesthetics that will **encourage newness** and help **drive innovation**.

# USP INSPIRE: CONTEMPORARY DESERT

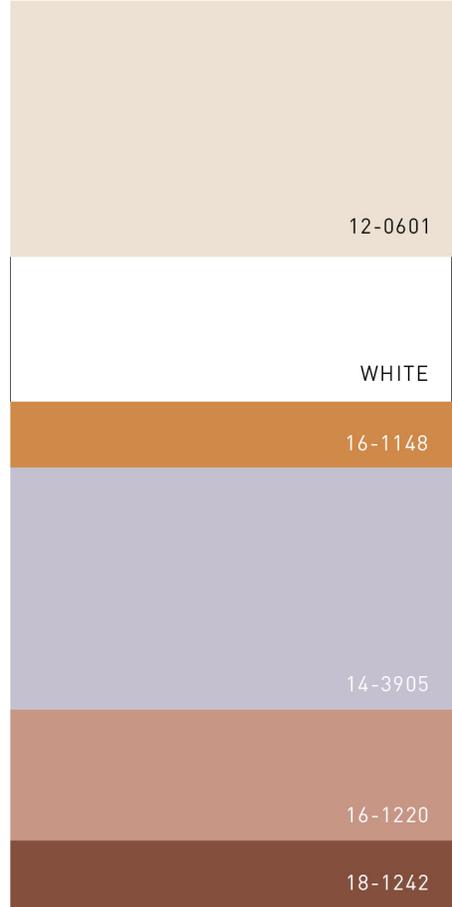
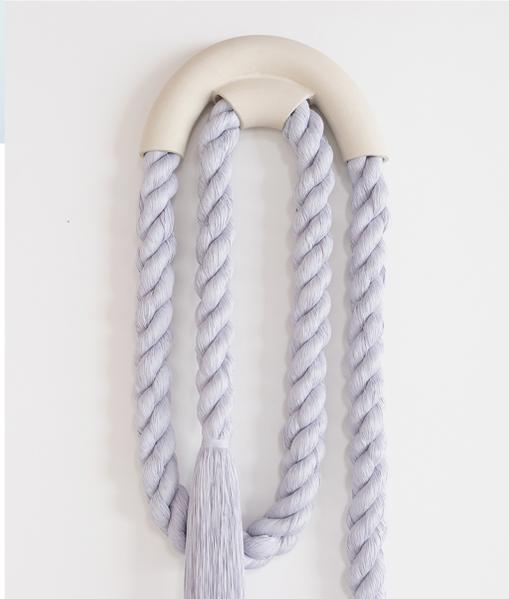
MOOD



Be inspired by a minimal take on boho style, mixing sandy textures and crafted finishes with sophisticated, pared back silhouettes

# USP INSPIRE: CONTEMPORARY DESERT

# COLOUR



Be inspired by a palette of rich chestnut, golden ochre and clay, combined with highlights of bright white, cream and pale pastel lavender