



UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
RURAL UTOPIA



Our new **USP Inspire** reports offer quick bursts of inspiration to **spark the creative process**, encompassing fashion, interiors, lifestyle and colour.

Tapping into the ongoing need for a **see now/buy now approach** to the future, these seasonless reports are designed to bring together the fashion and lifestyle aesthetics that will **encourage newness** and help **drive innovation**.





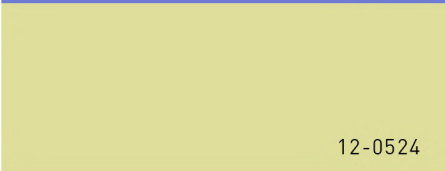




Be inspired by a romantic take on rural life, mixing vintage finds and Liberty print florals with handpainted ceramics and cross stitched details

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COLOUR



	17-5513
	15-1520
	19-3022
	2124 C
	12-0524
	16-1326
	18-1016

Be inspired by a palette of fresh bluebell, petal pink, pale buttercup yellow and purple pansy. Shades of sand and dried earth tone down the brights.