

UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



USP INSPIRE:
PARTY PRIDE

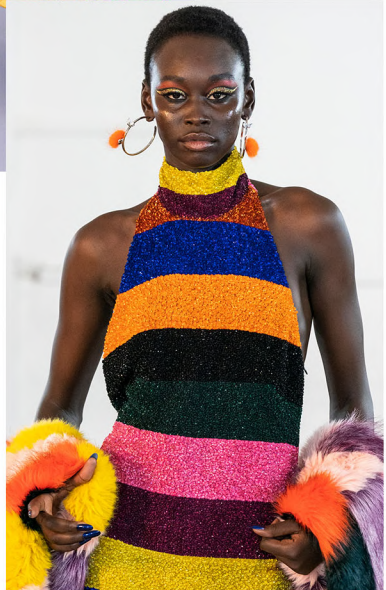


Our new **USP Inspire** reports offer quick bursts of inspiration to **spark the creative process**, encompassing fashion, interiors, lifestyle and colour.

Tapping into the ongoing need for a **see now/buy now approach** to the future, these seasonless reports are designed to bring together the fashion and lifestyle aesthetics that will **encourage newness** and help **drive innovation**.

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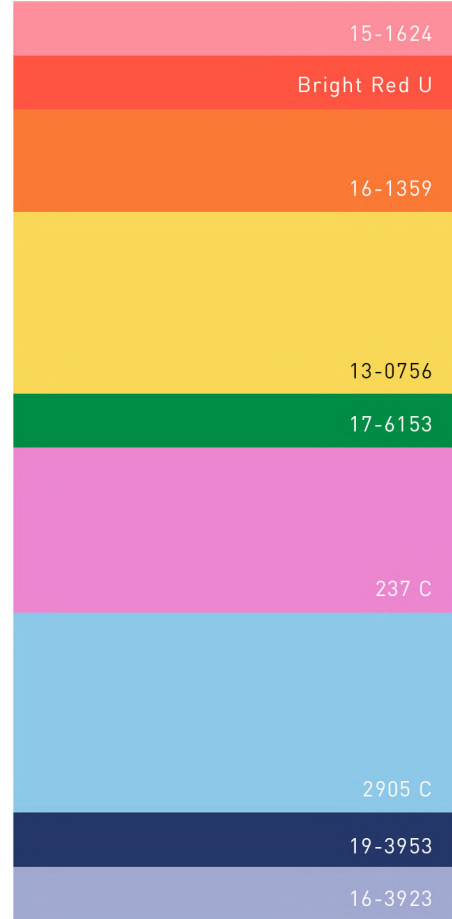
MOOD



Be inspired by Pride celebrations, mixing rainbow details, clashing colour blocking, sequins and plenty of shine to create a playful party mood

USP INSPIRE: PARTY PRIDE

COLOUR



Be inspired by an updated take on the rainbow palette, mixing classic primary shades with sweet pastels and a pop of bubblegum pink